



MANUFACTURERS OF THE
HIGH LINE AND INDIAN BRAND
PAINTS AND VARNISHES

The Florman Manufacturing Co.

MAKERS OF
Paints and Varnishes

JOBBERS IN

Wall Paper, Glass and Painters Supplies

PUEBLO, COLO.

#8
FLORMAN'S
ENAMEL UNDERCOATING
WHITE
No. 196

PIGMENT-----56%	Lbs	Yield-Gallons	Unit Cost	Total Cost
Titanox C	357	13.81	5 3/4	20.52
Titanox A	50	1.54	15	7.50
Asbestine	62	2.61	1 1/2	.93
VEHICLE-----44%				
Flat Grinding Varnish	263	35.	87	30.45
Turpentine	56	8.	11	6.16
Mineral Spirits	48	8.	01	.48
Yield	836	69		66.04

Cost Divided By Yield----- .90
Plus Factory Overhead-Labor-Filling-Container-Gallons----- .30
Cost Per Gallon 1.20

Price March 1942

A 2.21
B 2.21
C 2.45
D 2.45
E 2.21