

Proof from  
 silk & Pratt, Inc 369 Lexington Ave., N.Y.C.



# DUTCH BOY

## Products

...to further insure  
 high quality in your white-lead jobs



RIER. A  
 drier. A  
 y. Sealed



• The famous Dutch Boy family of painter products now boasts three new members!

That's the big paint news of 1933... a piece of news of real significance to the painter.

It's important, first, because it brings you an improved soft paste white-lead. It's important, second, because the additions so round out the Dutch Boy line that you can now do painting work, either interior or exterior, that is "Dutch Boy" even down to the colors-in-oil and the drier.

New product No. 1 is Dutch Boy ALL-PURPOSE Soft Paste White Lead. Note particularly the word "All-Purpose". Here, for the first time, is a quick-mixing lead which is equally suitable for inside as well as outside use. It not only gives a fine gloss but flats perfectly... without a trace of a shiner or flash. You'll like also its greater whiteness, its greater smoothness, the easy-brushing paint it makes. Now

there is no need to carry two grinds of lead in the shop...this one serves all purposes and, at the same time, brings you the advantages of easy-mixing.

New product No. 2 is Dutch Boy Colors-in-Oil...a line of oil colors of the very highest grade especially developed for tinting white-lead paint. These are colors that require no thinning...you add them to paint just as you take them from the can. Their new, "short", buttery paste consistency makes this possible. And they disperse quickly...without lumping, without streaking. Moreover, you'll find them high in tinting strength and absolutely true in color tone.

New product No. 3 is Dutch Boy Liquid Drier. This is a properly balanced drier, manufactured especially for painters' use. It is uniform, strong...the best drier that it is possible to make.

We ask you to try these three new Dutch Boy products...to judge them

on their merits. Once you do try them, we know you will continue to use them and make every job an all-Dutch Boy job.

### Other Members of the Dutch Boy Family of Painter Products



DUTCH BOY LINSEED OIL.  
 Raw or boiled. Tinned, flash-  
 ed, or refined. Used to insure good  
 drying, proper flow. Clear, yellow  
 tinted. Sealed containers: 1 and 5  
 gallons.



DUTCH BOY WALL PRIMER.  
 A special primer developed for use  
 in white-lead painting. Stops ex-  
 treme, seals fine cracks and, at same  
 time, serves as first coat. Possesses  
 exceptional hiding power. Forms a  
 tightly adhering foundation for suc-  
 ceeding coats of white-lead. Works  
 equally well on all interior surfaces  
 - plaster, wall-board, insulating  
 board, brick, concrete. Half gallon  
 and one gallon cans, 5 gallon kits  
 and 30 gallon barrels.



DUTCH BOY FLATTENING OIL.  
 A carefully blended flattening liquid  
 for use with white-lead to produce  
 flat and semi-flat finishes for mod-  
 ern interior painting. For use also  
 as a blending, glazing and tinting  
 liquid. Sealed containers: quart,  
 gallon, 5 gallon.



DUTCH BOY RED LEAD. The  
 standard paint for iron and steel.  
 A pure, fine, highly refined red-  
 lead in paste form. Can be shaded  
 to brown, green and black for  
 finishing coats. 12 1/2, 25, 50 and  
 100 lb. kegs.

### NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak Street, Buffalo; 900 West 18th Street, Chicago; 659  
 Freeman Avenue, Cincinnati; 820 West Superior Avenue, Cleveland; 722 Chestnut Street,  
 St. Louis; 2240 Twenty-fourth Street, San Francisco; National-Boston Lead Company,  
 300 Albany Street, Boston; National Lead & Oil Company of Pennsylvania, 316  
 Fourth Avenue, Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia.

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