



ENDURANCE

The Paint that lives up to its Name!

FOR EVERY FARM BUILDING



LASTS LONGER

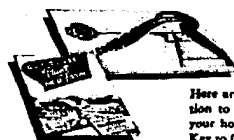
• SAVES
REPAINTING
DOLLARS

- **SELF WASHING**—stays bright and clean—longer
- **MORE** heavy-bodied linseed oil per gallon
- **GREATER COVERAGE**—saves labor, saves money
- **FIRST IN QUALITY**—last to wear out!

For extra years of beauty and protection . . . use Glidden ENDURANCE . . . the paint with the factory-balanced formula that does a *better job* on all surfaces—wood, metal or masonry—under all weather conditions. See your Glidden dealer for white and all popular colors.

FOR FINEST RESULTS...FIRST USE GLIDDEN ENDURANCE BASECOAT

To get 3-coat results with 2 coats—use Glidden's Time-Tested Basecoat first. Glidden's special formula seals the wood—gives a perfect bond for the finish coat—lets all of the rich oils of Glidden ENDURANCE stay on the surface—resists peeling.



How to Paint and Save

Here are two new, illustrated books with full information to help you paint your buildings and redecorate your home. "How to Use Paint on a Farm" and "The Key to Color Harmony in Your Home." Send 25¢ (coin) to The Glidden Company, Dept. C-4, Cleveland 2, Ohio.

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★ **PACEMAKER IN PAINTS** ★

LEADING PROCESSOR OF SOY BEANS—THE ALL-AMERICAN CROP

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