

Message

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**From:** Ex. 6  
**Sent:** 7/14/2017 2:07:10 PM  
**Subject:** Fwd: Unite for the herd

-----Original Message-----

**From:** World Animal Protection US <info@worldanimalprotection.us.org>  
**To:** reilsshera <Ex. 6>  
**Sent:** Fri, Jul 14, 2017 8:18 am  
**Subject:** Unite for the herd

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► Act now: **Unite for the herd**



Dear Friend to animals,

As our highly-valued supporter, you're among the first to know about our shocking new investigation into elephants used to entertain tourists.

Our digital report, 'Taken for a ride' describes how more than **3,000 elephants** are cruelly used as entertainers in Asia, and sadly this number is rising. Most of these animals are kept in awful conditions and experience endless suffering.

You can help them now. Please Unite for the herd by sharing the report.

Tell your friends about the facts, and help them make better choices for wildlife when travelling.

## Horrifying evidence

The report is the result of our anonymous investigation of **220 elephant tourist attractions** across Asia between 2014 and 2016.

We uncovered horrifying evidence:

- **A growing industry:** there are more than 3,000 captive elephants in tourism in Asia. Most are in Thailand, where there's been a 30% increase in just five years
- **Entertainment over welfare:** all venues with poor and unacceptable living conditions offer elephant rides
- **Hub for cruelty:** around three quarters of the 220 elephant tourist attractions we studied were in Thailand

The trauma begins when baby elephants are stolen from their mothers shortly after birth. They're brutally 'trained', and often hit with hooks or other tools, to become submissive enough to give rides and perform tricks.

After this disturbing and painful process, elephants begin their miserable lives as tourist entertainers.

## How we can move the world to protect animals

By making tourists aware of the facts in our report, we can help change the world for elephants.

Please share our report with your friends now, and unite for the herd.

Together, we can march towards a better future for elephants.

Share the report



Sincerely,  
Priscilla Ma,  
US Executive Director  
World Animal Protection

Can you help us? Share on  
social media and  
#UniteForTheHerd



**We are World Animal Protection**

- We end the needless suffering of animals
- We influence decision makers to put animals on the global agenda
- We help the world see how important animals are to all of us
- We inspire people to change animals' lives for the better
- We move the world to protect animals



World Animal Protection is a U.S. registered 501 (c) (3) charity EIN #04-2718182  
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