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## **Gov. Rick Scott Announces Tourism and Trade Mission to Canada**

**NAPLES, Fla.** – Today, Governor Rick Scott announced that he will lead a tourism and trade mission to Toronto, Canada with Florida business and tourism leaders. The goal of this mission is to encourage Canadian job creators and visitors to come to Florida. Canada is Florida's number one source of international visitors, with over 3.3 million Canadians visiting the state and spending a total of \$3.5 billion last year. Canada is also one of Florida's top trade partners, supporting a total of more than 600,000 Florida jobs.

Governor Scott said, "We are working to market Florida across the globe as the number one destination for business, job creation and tourism, and that is why I will be leading a mission to Canada next week. Over the past seven years, we have worked relentlessly to cut taxes, reduce burdensome regulations and invest in infrastructure and trade while creating more than 1.3 million jobs and breaking multiple all-time tourism records. Canada is a major partner for Florida trade and tourism and it is incredibly important that we continue to work with our international partners to support ongoing economic growth for years to come. I look forward to sharing Florida's success story with Canadian job creators and tourism partners to help bring additional investments and visitors to our great state."

The Governor will be in Canada from October 31<sup>st</sup> through November 1<sup>st</sup>.

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