

MR. C. F. KAEGERBEHN

MGT

This reprint is sent to you so that you may be
aware of the Company's advertising activities

ADVERTISING DEPARTMENT
NEW YORK

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For 20 years, National Lead has been working on rigid PVC. But we've never sold a pound of it.

And we probably never will.

As the market expands for new and better rigid vinyl products — from architectural siding to pipe fittings, from electrical conduit to credit cards — our prime job is to provide new and better stabilizers.

But our industry commitment goes a lot further. Into technical study and assistance. Research. Promotion. And helping establish sound standards.

If you need a scientist-technician-ad man-service oriented stabilizer manufacturer, maybe you need National Lead.

National Lead Company, Room 4216, 111 Broadway, New York, N.Y. 10006.
In Canada: Enelchem Products Div. of Canadian Titanium Pigments Ltd.,
1401 McGill College Ave., Montreal, Quebec.

VINYL STABILIZERS
National Lead
Pigments and Chemicals Div.



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