

SAVE this guide for reference with your family, your painter and the Sherwin-Williams dealer

CONDENSED

HOUSEHOLD GUIDE

For Painting, Varnishing, Staining and Enameling

IMPORTANT: Each of the products specified below bears our name and trade mark



	TO PAINT <i>Use product named below</i>	TO VARNISH <i>Use product named below</i>	TO STAIN <i>Use product named below</i>	TO ENAMEL <i>Use product named below</i>
AUTOMOBILES	S-W Auto Enamel: for the main body parts brown or red	S-W Auto Enamel Clear: a colorless varnish		S-W Auto Enamel: assorted colors
AUTOMOBILE TOPS AND SEATS	S-W Auto Top and S-W Auto Seat Dressing			
BRICK	S-W House Paint: a tinted oil gloss S-W Concrete Wall Finish: dull finish			Old Dutch Enamel: full gloss for outside exposure
CEILINGS, Interior	Flat-Tone: the washable, flat oil paint	Scar-Nat Varnish: for woodwork only; not to be rubbed with, etc.	S-W Handcraft Stain: penetrating spirit stain for new hard wood Floorlac: varnish and stain combined, new and old wood	Enameloid: assorted colors
CEILING, Exterior	S-W House Paint	Respur Varnish: weather resisting, for porch ceilings, etc.	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, ivory, glass or rubbed effect
CONCRETE	S-W Concrete Wall Finish: a paint, resists weather			
DOORS, Interior	S-W House Paint	Scar-Nat Varnish: glass Vaseline Finish Varnish No. 1044: dries to a dull finish without rubbing	Floorlac: a varnish and stain combined S-W Handcraft Stain: penetrating spirit stain for new wood only	Enameloid: assorted colors
DOOR, Exterior	S-W House Paint	Respur Varnish: weather resisting spirit varnish	S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, ivory. For interior and exterior use
FENCES	S-W House Paint: Metalastic (time or wear only) S-W Roof and Bridge Paint: for rough work		S-W Preservative Shingle Stain	
FLOORS, Interior (wood)	S-W Inside Floor Paint: stands repeated scrubbing Lustrate S-W Concrete Floor Finish: wears well, washes well Push S-W Porch and Deck Paint	Mar-Nat Varnish: water resisting, hard ground	Floorlac: a varnish and stain combined	S-W Inside Floor Paint: the enamel-like finish S-W Concrete Floor Finish: high-gloss, durable
FURNITURE, Interior	Enameloid: the decorative enamel Enameloid: assorted colors	Scar-Nat Varnish: standard usage Respur Varnish: weather resisting	Floorlac: a varnish and stain combined S-W Oil Stain: for new wood	Old Dutch Enamel: white, gray, ivory, glass or rubbed effect Enameloid: assorted colors
HOUSE OR GARAGE	S-W House Paint	Respur Varnish: weather resisting	S-W Preservative Shingle Stain	Old Dutch Enamel: coloring glass
LINOLEUM	S-W Inside Floor Paint: stands repeated scrubbing	Mar-Nat Varnish: protects the pattern		S-W Inside Floor Paint: the enamel-like finish
RADIATORS	Flat-Tone: flat oil paint S-W Aluminum or Gold Paint			Enameloid: assorted colors
ROOFS, Shingle Metal Composition	S-W Roof and Bridge Paint: Metalastic: brush and lay paint		S-W Preservative Shingle Stain	
SCREENS	S-W Screen Enamel			S-W Screen Enamel
TOYS	S-W Family Paint: assorted colors	Respur Varnish	Floorlac: (interior use) a varnish and stain combined	Enameloid: assorted colors
WALLS, Interior (Plaster or Wallboard)	Flat-Tone: the washable, flat oil paint S-W House Paint: a tinted oil gloss			Old Dutch Enamel: white, gray, ivory, glass or rubbed effect Enameloid: assorted colors
WICKER	Enameloid: high gloss, assorted colors	Respur Varnish: durable, elastic	Floorlac: a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, glass or rubbed effect
WOODWORK, Interior	S-W House Paint: glass Flat-Tone: flat oil paint	Scar-Nat Varnish: high gloss but can be rubbed to a dull finish Vaseline Finish Varnish No. 1044: dries to a dull finish without rubbing	S-W Handcraft Stain: penetrating spirit stain for new hardwood S-W Oil Stain: for new and old wood Floorlac: for new or old wood, a varnish and stain combined	Old Dutch Enamel: white, gray, ivory, dull or glass, assortment of enamel, specified by leading architects Enameloid: assorted colors

NOTE: Best results can be had by following the carefully prepared directions on labels.

SHERWIN-WILLIAMS
COVER THE EARTH
PAINTS AND VARNISHES

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Latest Help in Painting

Save this "Household Guide." You may want to use it any day. It shows the correct type and quality of paint, varnish, stain or enamel, whatever the job. It prevents exasperating mistakes.

Read the left-hand column on the "Guide." Find the surface you want to finish. Then use the paint, varnish, stain or enamel recommended opposite that surface. A "Guide" giving more surfaces will be found at the store carrying Sherwin-Williams goods—well worth looking up. If special information is wanted ask that dealer or write us. "The right finish for each surface."

Write for free booklet B 450 with complete Household Guide and helpful information on all painting, varnishing, staining and enameling. Valuable whether you do the work yourself or employ a master painter.

Send 50c (65c in Canada) for Home Painting Manual, 177 pages, handsome full color plate. Most complete book on the subject ever published. Address Dept. B-415.

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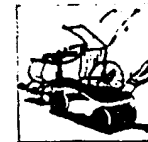
To protect concrete surfaces



To protect its beauty



For lasting attractiveness



To make toys "new"



To "renew" your car



To resist wear



For stucco



To keep linoleum like new



To enrich hard wood



To "improve" your roof



For cheerful satisfactory walls



To keep attractive



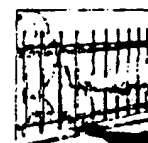
To properly finish woodwork



For better-looking radiators



To renew furniture



To withstand the weather