

GOOD-BYE TO BEDLAM!

Choose a plaster!!
 Take a letter!!
 Your plaster!!
 I can't hear a thing!!
 How do you get
 Bing!!
 I can't hear a thing!!
 When will you be in
 Why can't you be in
 He'll be in
 Choose a plaster!!
 Take a letter!!
 Your plaster!!
 I can't hear a thing!!
 How do you get
 Bing!!
 I can't hear a thing!!
 When will you be in
 Why can't you be in
 He'll be in

Quiet Noise with SABINITE "M"

No one wants to work in a "mad-house" of uncontrolled sound bouncing around.

It's old fashioned and unnecessary. ... Today it's "Good-Bye to Bedlam" with Sabinite "M", the modern acoustical plaster finish.

Walls and ceilings are not only made for beauty, fire protection, decoration and light reflection, but they catch sound before the re-bounce and absorb 60% of it.

Sabinite "M" means top value in noise-quieting



ACOUSTICAL
PLASTER
FINISH

per dollar because Sabinite "M" is a plaster finish applied by any good plaster craftsman for new work or re-conditioning. It blends with any decorative effect and may be had in four prepared colors or tinted to match any decorative scheme.

There is just no room for distributing racket in the modern scheme of things... that's why noise is fading

away... with "Today's Quiet Way"—Sabinite "M". See Sweet's Catalog for complete information.

Sabinite is a trademark owned by the United States Gypsum Company



United States Gypsum

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BB029 0590

GOOD-BYE TO BEDLAM!

Choose a nutter!!
Take a letter!!
Your pretty bird you say
I can't hear a word my order?
How do you get
Bing!! Bing!! Bing!!
I can't hear a word my order?
When will you be in New York tomorrow?
Why can't you hear me?
He'll be in Washington?
Miss Smith
Blue high
I think
from 1 to 10

Quiet Noise with SABINITE "M"

Uncontrolled sound bouncing around is old fashioned and unnecessary. . . . Today it's "Good-Bye to Bedlam" with Sabinite "M", acoustical plaster.

Interiors can now be made to catch sound before the rebound and absorb 60% of it.* In addition, Sabinite "M" provides the beauty, fire protection and decoration of any plaster finish.

Sabinite "M" yields top value in noise-quieting per dollar because of its superior quality, high sound absorption and low cost.



ACOUSTICAL
PLASTER
FINISH

Applied by any good plaster craftsman, Sabinite "M" is used for new work or to re-condition and sound-condition present surfaces. It may be had in oyster white and four prepared pastel shades; or after application, it may be tinted with Texolite to match any decorative scheme.

There is just no room for disturbing racket in the modern scheme of things.

That is the reason why noise is fading away . . . replaced by "Today's Quiet Way"—Sabinite "M".

*See Sweet's Catalog for complete information

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