REPRODUCED AT THE NATIONAL ARCHIVES

THE DEAN & BARRY CO.

MANUFACTURERS OF

R. S. McKAY, PRESIDENT
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F. STANLEY CROOKS, SECRETARY
G. W. McKAY, TREASURER

TRAFFIC GRADE L&B PAINT PRODUCTS

OFFICE & FACTORY
296 MARCONI BLVD.
3132
PHONES ADAMS 3133

COLUMBUS, OHIO

22

Trade Name	Traffic Paint
Category	Zone or Traffic Paint
Color	White
Number	1549
Quality	First

PIGMENTS 50%

	lbs	Yield in gal	unit cost	Total cost
Titanox C	370.0	13.70	.055 per lb	20.40
Asbestine	80.0	3.37	.01 " "	.80
Diatomaceous Silica	100.0	6.05	.035 " "	3.50
Aluminum Stearate	4.0	.20	.20 " "	.80

VEHICLE 50%

1781 Varnish	263.0	35.50	.96 per gal	34.00
#8 Linseed Oil	70.0	8.75	1.15 " "	10.10
Mineral Spirits	126.5	19.50	.09 " "	1.75
VM& P Naphtha	81.0	13.00	.12 " "	1.56
Drier	17.0	2.50	.60 " "	1.50
Calculated Yield	1111.50	102.57		74.41
Manfing loss 1%		1.02		
Actual Yield		101.55		

COST ANALYSIS

Material cost per gal	.74
Direct labor cost per gal	.05
Factory overhead cost per gal	.07
Bulk cost per gal	.86
Complete package cost per gal	.12
Factory cost in package per gal	.98

PRICES

A		1.30
B		---
C		2.00
D		1.30
E	Industrial Plants	1.30