



"WHITEY" MORRIS (lower left) and FRANK OLIVER... we're members of Frazee's delivery division. We like it here!

... the boss, the sales force, our paint experts,
our warehousemen, the folks behind the scenes,
we fellows in the delivery department ...
we're proud of the products
we carry ... products like

SHERWIN-WILLIAMS PAINTS

and we're proud of our reputation for **SERVICE** and **QUALITY**!

Like the boss says, "You can't have one without the other. To win and hold public confidence, you must have the combination of good products, fair prices and dedicated service."

All of us at FRAZEE'S are proud of our jobs because we're on a winning team. We carry SHERWIN-WILLIAMS paints, America's finest. And everything else in stock, from wallpaper to art supplies, carries a proud name and reputation.

And **SERVICE** ... everybody here at Frazee's is working for YOU ... the customer. That's why we have grown to eight stores in San Diego County ... and more coming up!

Don't you think YOU ought to shop at FRAZEE'S? Try us once ... you'll come back. We're always trying hard ... for YOU!

Dedicated Service Since 1896

• FRAZEE'S WILL HELP YOU COLOR-PLAN YOUR HOME

Current and future color plans are available for interior color-coding, so for our paint color-experts advise you! Our skillful blenders will produce the very color you need! And, of course, we have free color samples!

• FRAZEE'S OFFER FREE HOME PAINT INSPECTION

Before beginning your paint job, make sure of the problems you are facing. Will the surface need priming or repainting? New stain on surface? Don't gamble by hesitating! Call for a free home inspection! Call for a free inspection of your home ... a famous FRAZEE'S free service!

• FRAZEE'S CAN RECOMMEND A RELIABLE PAINTER

We have a list of professional painters whose reputation for reliability and integrity is well established. Please, any of our 8 stores.

• FRAZEE'S AUTO PAINT AND SPRAY EQUIPMENT

Do you want your own auto paint? Frazee's carries the finest ... we'll take care of your car! We also carry a complete stock of St. Vincent spray-painting equipment.

• FRAZEE'S, FOR WALLPAPER AND ART SUPPLIES

All 8 stores carry a complete stock of quality wallpaper - imported - the finest. The Japanese comes in all sizes, including Drumbeats.



SHERWIN-WILLIAMS KEM-GLO EMBEL
Looks and wears like baked enamel. The perfect enamel for wood, brick, plaster or metal surfaces, and for exterior and interior furniture. One coat normally covers all surfaces. In most colors or white. QUART ...

2.95



SHERWIN-WILLIAMS SUPER KEM-TONE
No blurring. Just stir and apply for a velvety-rich, rubber-tough surface. Paint over walls, wall paper, plaster and brick. Super Kem-Tone is super washable and super durable. In most colors or white. GALLON ...

6.79



SHERWIN-WILLIAMS A-100 House Paint
Phenomenal latex house paint that covers all surfaces ... masonry, stucco, cement block, concrete, brick, asbestos and wood siding, wood shakes and shingles, galvanized iron and aluminum. Most colors. GALLON ...

7.95



BEHR-LAC INTERIOR SATIN FINISH
A marvelous clear interior satin finish for furniture, woodwork, paneling and other wood surfaces. Alcohol, grease and water resistant. Seals, primes and finishes. Frazee's recommends this outstanding product. QUART ...

1.95

We at Frazee's Love Paint ... Paint Is Our Tradition!

For Your Convenience, all
Frazee Stores Open from
7:30 a.m. to 5:30 p.m.

Charge it ... or Use Your BankAmericard

IN SAN DIEGO
Broadway at 16th • 677-4511

IN CHULA VISTA
215 Third Ave. • 943-8421

IN EL CAJON
1175 Main • 614-1111

IN ESCONDIDO



IN LA JOLLA
2118 Silver Ave. • 524-5111

IN LA MESA
1672 La Mesa Blvd. • 524-5111

IN NORTH PARK
1881 Broadway • 524-5111

IN PACIFIC BEACH