FILE NAME: WR Grace (WRG)

DATE: November 16, 1970

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DOCUMENT DESCRIPTION: 1970 memo from TF Egan regarding new direct-to-steel fireproofing.

CAMBRIDGE

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TO: All Zonolite Sales Representative

DATE: November 16, 1970

FROM: T. F. Egan

SUBJECT:

CC:

As you all know, there has been substantial attention and concern about the use of asbestos in fireproofing for health reasons. Government officials, anti-pollution authorities, and medical spokesmen have joined in the cry.

The New York Times, Philadelphia Bulletin, and many trade publications have dealt at length with the problem. The inherent dangers of asbestos was the subject of a cover story in Engineering News Record on April 2nd. Big jobs have been halted while a more suitable fireproofing material could be found.

When this issue initially developed, W. R. Grace & Co. took immediate steps to develop an asbestos-free fireproofing. We are pleased to announce that our research people came through with flying colors. Our new direct-to-steel fireproofing product is called:

MONO-KOTE® IV

MONO-KOTE IV has been field tested and found to have the same excellent characteristics as the original MONO-KOTE. It pumps beautifully and gives high yields. It's cementitious. That means it has uniform, tamper-proof density. You can't cheat on MONO-KOTE IV as you can with sprayed fiber fireproofing.

We are confident that new MONO-KOTE IV will help you to continue to provide your architect-engineer-contractor accounts the finest spray fireproofing materials on the market.

T. F. Egan
Mgr., Fireproofing Products

TFE/lmf




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