May 24, 1999

To: RMP Work Group Members

From: Nancy Pollock
Alliance Communication

RE: June 8 RMP Rollout Plans

This document describes in detail plans for the June 8 event to roll out the RMP Work Group to the local media.

The goal of the day is to expose invited local media to positive messages about industry, emergency responders and regulators working together to create safer work places and safer communities.

We have contacted each person who is invited or who will speak to make sure they understand the strategy, core messages and to "coach" them through the event. We will contact them again the week before the rollout date.

Date/Time/Place

A meeting will be held at 10:30 a.m. on Tuesday, June 8 at the Safety Council, 1015 Locust (Cass Bank Building), 9th floor, St. Louis. **PLEASE ARRIVE EARLY SO WE CAN START ON TIME!**

By Invitation ONLY

The ONLY members of the Work Group who will attend are listed below.
Speakers are:
John Steiniger, Greater St. Louis Safety Council
Hank Naour, Illinois Environmental Protection Agency
Pat Justis, Missouri Department of Natural Resources
Capt. Robert Young, chairman, St. Louis County LEPC & St. Louis Co. PD
Donald Feher, chairman, St. Clair County LEPC & Fairview FD

Nancy Pollock, Alliance Communication
Dan Oberle, URS Greiner Woodward Clyde
Work Group members attending, but not speaking are:
Kevin Cahill, Solutia
George Sillia, Boeing
Mike Alessandrini or Jim Farrell, RCGA
Jim Pennekamp, Leadership Council Southwestern Illinois
Ken Walk, St. Louis City Emergency Management Office
Mary Anderson, American Red Cross (Eastern Missouri)

DSW 138164

Darryl Elbe, St. Clair County ESDA Coordinator
Mike Duvall, St. Charles County LEPC and Director of Environmental Services
Jack Quigly, Madison County LEPC
Nancy Pollock, Alliance Communication
Dan Oberle, URS Greiner Woodward Clyde

NOTE: We are purposely limiting the number of Work Group representatives attending to keep the meeting to 30 minutes or less and to focus the message on the cooperative industry-regulatory-emergency response effort to increase safety, rather than the RMP regulation or individual site summaries.

Invited Media

St. Louis Post Dispatch Business Reporter
St. Louis Business Journal
Alton Telegraph
Belleville News-Democrat
Edwardsville Intelligencer
KMOX Radio
KTRS Radio

KWMU Radio
KTVI: Channel 2
KMOV: Channel 4
KMOX: Channel 5
KPLR: Channel 11
KDNL: Channel 30

A media invitation will be faxed to all news outlets early on Monday, June 7, 1999.

Format

Stick-on nametags will be available for all who are invited
A sign-in table will be staffed at the entrance to the meeting room
Speakers will be seated on chairs on either side of a podium facing the audience
Non-speaking Work Group representatives will be seated together in the audience and be introduced
Other seats will be available for media reporters
Nancy Pollock and Dan Oberle will attend to keep things on track, but will stay in the background
Media packets will be available and will include the brochures, a copy of each site summary, the RMP fact sheet, Q&A, Work Group statement, and shelter-in-place fact sheet and rollout media release (attached for review)
We will ask speakers to adhere to a timetable for their remarks and

to use suggested message points
Immediately after the event, Alliance Communication will e-mail a summary to all Work Group members

The Agenda

The following agenda will be followed, including speakers in the order they will be heard and the length of time they will speak. More detailed messages for each speaker follow.

Time	Speaker	Message
10:30 a.m.	John Steiniger Safety Council	Welcome Description of Work Group Introduce other speakers, guests
10:40 a.m.	Hank Naour Illinois EPA	Support coordinated bi-state effort
10:45 a.m.	Pat Justis Mo. DNR	Support working together toward common goals
10:50 a.m.	Chief Don Feher St. Clair Co. LEPC Fairview Fire Dept.	Support of professional emergency responders
10:55 a.m.	Capt. Robert C. Young St. Louis Co. LEPC St. Louis Co. PD	Support of professional safety and peace officers
11:00 a.m.	Pat Justis MDNR	Explain what's in packet and how to reach site summaries
11:05 a.m.	John Steiniger Safety Council	Q&A Adjourn

Detailed Messages

Speaker: John Steineger

Thank you for joining us this morning. I'd like to welcome you on behalf of the Safety Council of Greater St. Louis. Our organization has been dedicated to promoting safety since 1916 by working with members from the metropolitan region, some of whom are represented here today.

The Safety Council's long history teaches us one important truth: safety doesn't just happen. It takes training, dedication, preparedness and the right tools to get the job done.

The people you'll hear from today share that philosophy. They represent regional manufacturers, service providers, professional emergency responders and regulators working together for a common goal: safe facilities and safe communities.

The group was formed to create a more effective public dialogue about potential safety incidents at local facilities and how sites and communities are prepared to respond. Its members also are helping educate neighbors, employees and community leaders about a federal Environmental Protection Agency rule called Risk Management Program, or RMP.

By working together they more effective meet the true objectives of the rule: public education, strengthened emergency preparedness and incident response.

Geographically members represent the city of St. Louis, the Missouri counties of St. Louis and St. Charles, and the Illinois counties of Madison and St. Clair.

The EPA created the RMP regulation as an amendment to the Clean Air Act. The rule requires facilities with certain quantities of chemicals and other regulated substances on an EPA list to disclose certain information. Those facilities must make publicly available the preventive measures and emergency programs that are in place to prevent incidents and protect the community. The initiative also provides an opportunity for a dialogue between industry and the general public.

While the EPA requires that risk management plans be publicly available, there is no requirement that the kind of communication undertaken by the Safety Council Work Group take place.

Keep in mind that RMP is just the latest in a series of many rules that regulate most businesses.

The packets you received include a list of the organizations that are part of this effort as well as other related information.

I'd like to introduce our guests and ask some of them to speak. *(He'll have a list with names and titles)*

DSW 138167

Introduce Hank Naour of the Illinois Environmental Protection Agency's Belleville office.

Speaker: Hank Naour

- Members of Safety Council Work Group have common goal: safe facilities and safe communities
- Government agencies, manufacturers and emergency responders all play an important part in reaching that goal
- Illinois EPA's role is to ensure that facilities comply with regulations
- Illinois EPA is glad to be a part of the Safety Council's Work Group and believes through cooperation and education we all benefit

Introduce Pat Justis, Missouri Department of Natural Resources

Speaker: Pat Justis, MDNR

- The Missouri Department of Natural Resources plays a similar role in Missouri
- Appreciated opportunity to work with Safety Council Work Group members as they have collaborated to communicate about their facilities
- Organizations represented have a responsibility to the environment and to the community
- Important to remember we're all working toward the same goal

Introduce Chief Don Feher

Speaker: Don Feher

- As a professional emergency responder I know the importance of preparedness and teamwork
- This joint effort strengthened relationships between responders and industry and given us the information we need to be as effective as possible
- We look forward to continuing to work closely as a team with our peers in the metro area, with industry and with the communities we serve

Introduce Bob Young

Speaker: Captain Robert C. Young

- As chairman of St. Louis County LEPC and Commander of the St. Louis County Police Department's office of emergency management I can attest to the importance of information and

relationships

- Working with this group through the Safety Council has been a win-win situation for everyone involved

- Our mutual goal is safety and prevention and our ability to reach that goal has been enhanced by this effort

Re-introduce Pat Justis
Speaker: Pat Justis

- In your packet are summaries of the risk management plans for sites involved with the Work Group
- It represents a portion of the detailed data that EPA requires covered facilities to submit
- The front page is a description of the organization and a review of accidents involving listed materials during the past five years
- The back page lists each RMP material, systems currently in place to prevent accidents, and examples of what the EPA calls worst case and alternate case scenarios
- Keep in mind that worst case scenarios are the hypothetical release of the entire container of RMP-listed material at a site within 10 minutes; it also assumes weather conditions that would maximize the impact, complete failure of all safety controls and systems and no emergency response
- Alternate case scenarios depict a more credible release of an RMP-listed material and consider safety systems that are in place
- Remember that only sites with more than certain quantities of listed materials are covered by the RMP rule; some of the Work Group members are covered by what's called a "general duty" to operate safely and are not required to publicly submit any documents

Q&A

Safety Council RMP Work Group
Media Release for Rollout Event
Draft: May 27, 1999
DEADLINE: JUNE 4, 1999

Note: The following media release will be given to reporters who attend the June 8 rollout event and faxed to those who are invited but don't attend. Please review and reply by the deadline with changes.

FOR MORE INFORMATION CALL:
John Steiniger, Safety Council of Greater St. Louis
314-621-9200

FOR IMMEDIATE RELEASE
June 8, 1999

St. Louis--A regional group of manufacturers, emergency responders and state regulatory agencies formed to educate citizens about safety procedures at local facilities called the cooperative effort a success.

"We all share a goal of protecting the environment and keeping communities safe," said Patrick Justis of the Missouri Department of Natural Resources Division of Environmental Quality. "By working together we will all be more effective."

The group was formed to create a broadened public dialogue about potential safety incidents at local facilities and how the sites are prepared to respond. It is called the Safety Council of Greater St. Louis RMP Work Group, named for a federal Environmental Protection Agency rule called Risk Management Program or RMP.

Members range from food and beverage manufacturers to the chemical industry, from providers of water and sewage services to regional emergency response agencies. Geographically they represent the city of St. Louis, the Missouri counties of St. Louis and St. Charles, and the Illinois counties of Madison and St. Clair.

"We applaud the initiative and are glad to be part of it," said Hank Naour of the Illinois Environmental Protection Agency. "By working together we all more effectively meet the true objectives of the RMP rule: public education, strengthened emergency preparedness and improved incident response."

Some of the facilities operated by members are required to develop and submit a detailed risk management plan to EPA by June 21, 1999. That plan must include quantities of a specific EPA list of materials kept on site, an analysis of potential risk, a review of safety practices, and an action plan to improve them.

"Members of the Safety Council Work Group know that safer facilities mean safer communities," said John Steiniger, executive director of the Safety Council, which has served regional members since 1916. "It is unlikely that any emergency scenarios described in site risk management plans will occur, but companies and emergency responders are prepared anyway."

Captain Robert C. Young, chairman of the St. Louis County Local Emergency Planning Commission and commander of the county Police Department's office of emergency management, talked about the importance of sharing information and strengthening relationships.

"Working with this group through the Safety Council has been a benefit for everyone involved," he said. "That means the biggest winners are the people living in our communities who will be even safer because of what we've learned about facilities

in the region and from each other."

The EPA created the RMP regulation in 1990 as an amendment to the Clean Air Act. The risk management rule requires facilities with certain quantities of chemicals and other regulated substances on a specific EPA list to disclose certain information. Those facilities must make publicly available the preventive measures and emergency response programs they have in place to prevent incidents and protect the communities. Members of the Safety Council Work Group represent the thousands of facilities across diverse industries that fall under the RMP regulation.

"The initiative provides an opportunities for greater dialogue between industry, the public, regulators and emergency responders," said Chief Donald R. Feher of the Fairview Fire Department, who also is chairman of the St. Clair County Local Emergency Planning Committee. "As a result we will all better understand related issues and strengthen relationships."

While the EPA requires that risk management plans be publicly available, there is no requirement that the kind of communication undertaken by the Work Group's members take place.

"Our members are willing sources of information about their sites and want to work together to make the St. Louis region an even safer place to live, work, and play," Steiniger said.

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