



NOW! FULLER'S SPECTACULAR NEW HOUSE PAINT

ADDS AT LEAST 2 EXTRA YEARS OF PAINT BEAUTY TO YOUR HOME!

Revolutionary new kind of paint for wood! Holds its colors, keeps its beauty years longer! Spreads faster, easier than the best of them! Dries hours sooner! Costs no more than traditional oil-type paint!



Never before a paint like this!

In 1951 Fuller chemists found that by combining certain new "miracle" materials they could produce an exterior paint as outstanding that it made even the finest house paint old fashioned.

Fuller wanted to be sure

All over the West, houses were painted with this amazing new kind of paint. As the summer grew, Fuller chemists watched, tested, compared.

Results were phenomenal

Fuller House Paint met every rigorous test of weather and wear . . . outperformed the finest house paints known.

Today Fuller can offer you this revolutionary product, without qualification, as the finest house paint you can buy.

If you're going to paint . . . get 2 extra years of beauty . . . at no extra cost. Get new Fuller House Paint now! 42 western colors to choose from.

COMPARE ITS ADVANTAGES!

	Good Traditional House Paint	New Fuller House Paint
General Appearance	Can make exterior weather-only 1 year.	Keeps fresh, new look at least 2 years longer than paint.
Colors	Shows to fade after about 4 months.	Keeps color brighter for years.
White	Discolor and stained from acids, alkalis, etc.	Remains so and shines.
Application	Runs on fast and easy.	Runs on faster than oil paint.
Drying	At least 4 hours before you can touch it.	Before this it is dry in 2 hours. You can't touch it.

By W. P. Fuller & Co., makers of

- New Fuller Foundation Interior Paint — the most painting around you've ever used
- Fuller's Better Interior Lath — indispensable for new, sound, lasting masonry



FULLER

PAINTS • GLASS

Los Angeles Times
5-10-1959

live coat

for blacktop



by Maxine Borshoff

REDUCE maintenance, add beauty and longer life to blacktop driveways, patios, tennis courts, parking areas, playgrounds with a colored asphalt aluminum coating which breaks on like paint, dries fast free in two hours and can be driven across in 12 hours. The resulting surface is tough, durable, heat resistant, prevents water absorption and the resultant cracking and crumbling.

Colored asphalt, highest-quality aluminum fibers and tough adhesive resins are combined in this coating which resists gasoline, oil and grease as well as water.

With the application of just one coat over the porous blacktop, the material spreads over the surface particles and sinks down into all the crevices so that the area is sealed against further penetra-

tion. The skin's rays. I many degrees painted out.

The material on with a you owner who is yourself pro face will per late blacktop preserving it lengthening or court. T suitable for

If you want the color getting new purchased, addressed at See This 7, 10 Los Bureau, Los Angeles calls, please, then you are