

SOUND BUSINESS

The Magazine of Better Acoustics

PLAINTIFF'S EXHIBIT

USG-2100

NATURAL IN ACCOUSTONE
ENHANCES BANK

85007 1867

NEW

ceiling that's



—a new system of suspending ACOUSTONE mineral tile leaves individual tile free to be lifted and removed. Makes space above the tile accessible for repairs to wiring, ducts, pipes. New exposed Dec Spinner are the reason. They introduce a smart looking, predecorated metal band every 24 inches on the finished ceiling.

An ideal system that combines economy and top quality in corridors where walls are not precisely parallel and around pipe boxes.

CALL US for full information without obligation. Our name and number are on the back cover of this magazine.

*T.M. Reg. U.S. Pat. Off.

SOUND BUSINESS

NEW HORIZONS IN ACOUSTICS
FOR EVERY TYPE OF STRUCTURE

Sent to you bi-monthly with the contents of the company's latest advertisement or back cover. Address all correspondence to the company. This acoustical company in your area is equipped to duplicate for you the results in any examples shown in this provides acoustical analysis of our obligation, and offers for general acoustical tile in many. Consult the back cover of this for his phone number.

Photographs in this issue by Herbert... ing Studio, Chicago; F. S. L... Paul Davis, Boston; Julius S... Angeles.

STATIS
ACQUIN

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SOUND BUSINESS, 300 W. Adams St. Chicago, Ill.
Elmer H. Johnson

EB007 1865

ACOUSTONE

medium for murals

Easton Five Cents Savings Bank found that ACOUSTONE not only met acoustical and appearance needs, but also was an ideal medium for a carved mural over teller's cages in new branch.

Philip Hicken, Newton, Mass. was commissioned to paint a mural on ACOUSTONE tile mounted in this spot. In experimenting with the material, Mr. Hicken found that it carved easily and beautifully. He employed this method, instead of painting, to reproduce a skyline. "I like the fact that the material does not crumble when carved, and good sharp edges are maintained," said Mr. Hicken. "The interior of the material is a shade darker than the exterior, so it delineates and gives dimension to a carved design."

Philip Hicken carving an ACOUSTONE panel in his studio.



Diagonal placement of ACOUSTONE mineral tile in the ceiling of the Easton Five Cents Savings Bank solved the problem of long light troughs which are not precisely parallel. If set square with the room, the tile would have accentuated this irregularity. Mural was carved after tile was placed.

ARCHIE RISKE, Easton, architect
POST PRODUCTS, INC., Auburndale, Mass., acoustical contractors

58007 1869



SEE COMPANY
 Home on Barr Lane

Headquarters for United States Savings & Loan Assn. in Glendale Calif. is this imposing structure. Easily cleaned floors call for acoustical compensation, and here economical AUDITONE fiber acoustic tile on the ceiling proves ideal. It has distinctive slotted appearance and high acoustical efficiency for customer comfort.

R. E. HOWARD CO., Los Angeles, acoustical contractor

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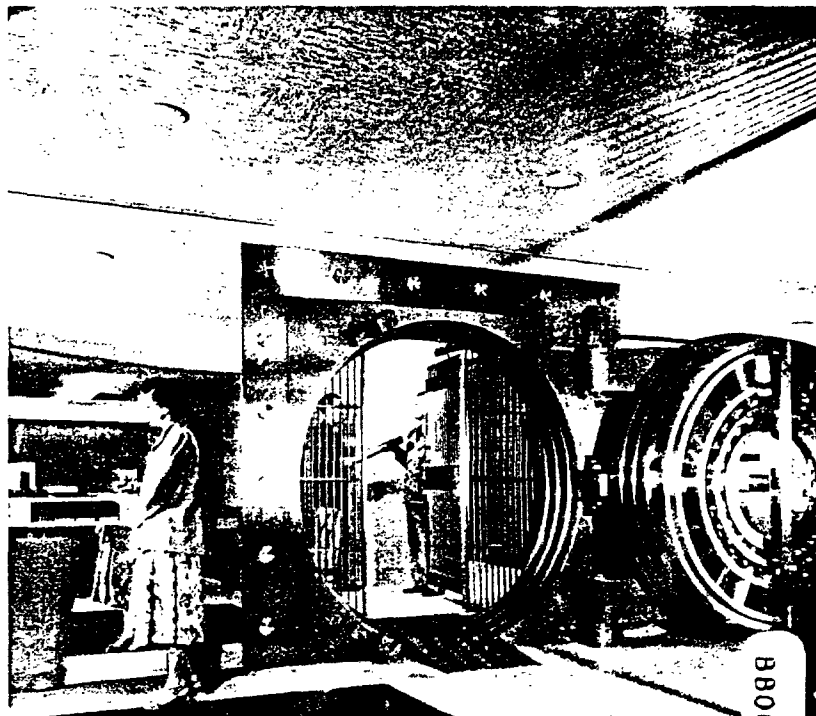
Trust Co.,
handsome
structure
ACOUSTONE mineral
tile for necessary
sound reduction



BUILDERS SUPPLY CO., Sioux Falls, acoustical contractors

SELL CONFIDENCE WITH QUIET

Confidence is the foremost asset of any financial institution. Composure is a hallmark of good business. Quiet becomes a fundamental customer attraction for savings and loan associations. Quiet is accomplished in the offices pictured on the left with ACOUSTONE mineral acoustical tile or carpet tile. One or the other can create the quiet atmosphere the firm named on the back cover to relate to your specific problem.



BB007 1871

Behind the eye and more goes on behind scenes in a bank. The hum of business machines, each a source of noise, are the background of such an institution. In these accounting rooms ACOUSTONE mineral tile is brought down the walls as well as applied to the ceiling in the areas for maximum reverberation reduction.

Vault areas enjoy considerable customer traffic, and sound control materials add greatly to their comfort. Franklin Square National Bank, Long Island, N. Y. uses ACOUSTONE mineral tile for this purpose.

WALDVOGEL BROS., NYC, acoustical contractor

QUIET...ACROSS THE BOARD



The company named on the back cover is prepared to suggest how sound control can meet some of your specific problems. Call them.

THE customer's board room of an investment broker's establishment can be the center of considerable excitement on a day when the stock market is making strides. During market hours any day many people occupy this room in the Chicago offices of Goodbody & Co., and sound quieting tile keeps the normal sounds of business activity down to comfortable levels.

The principle of noise reduction through direct absorption of sound energy is effective in any location where people congregate. ACOUSTONE mineral tile does it here, and can do it elsewhere, and its appearance is an asset to any room.

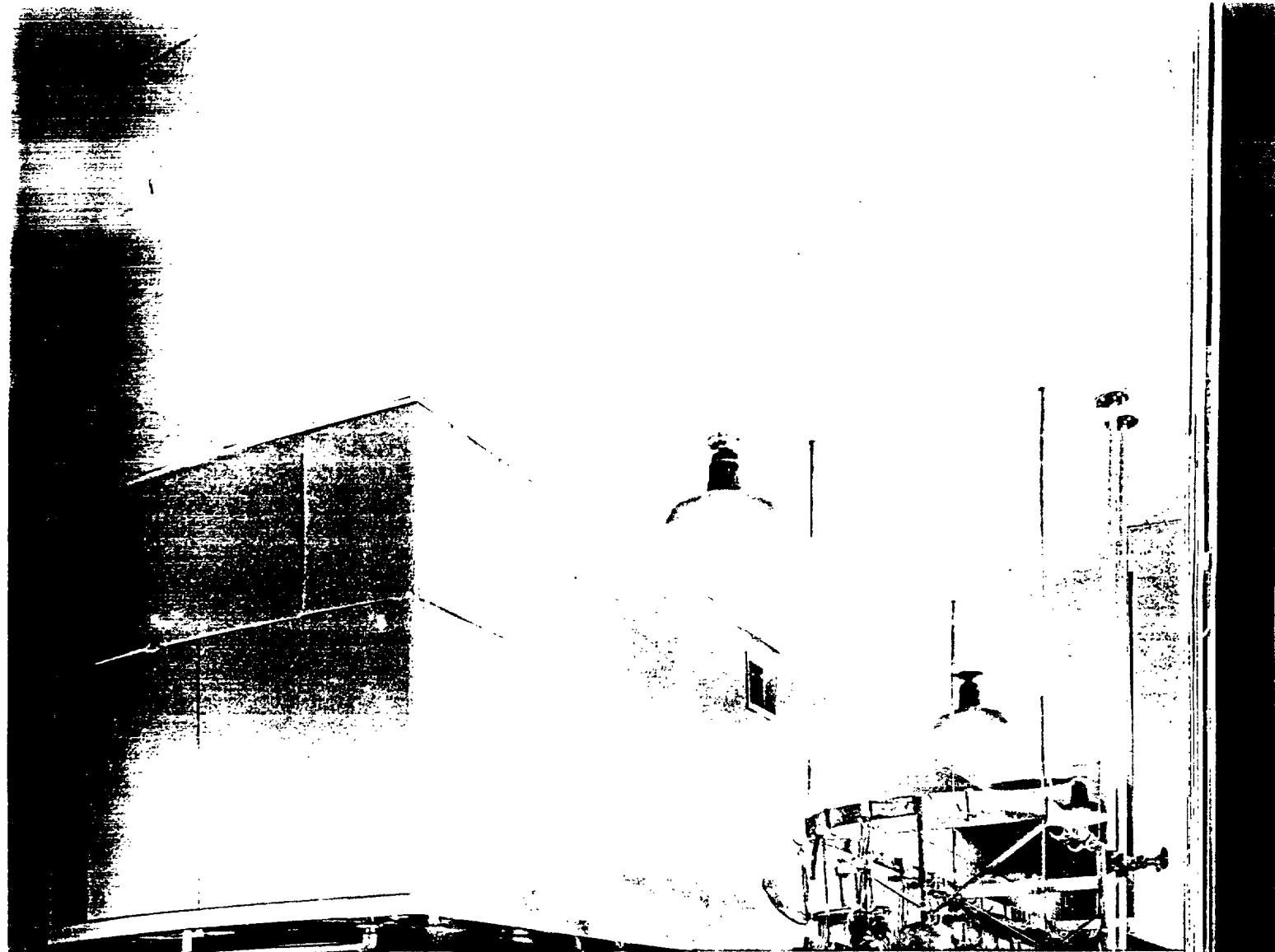


SOUND CONTROL
is a Job for Experts

SEE COMPANY
Named on Back Cover

ANNING-JOHNSON CO., acoustical contractor

BB007 1872



Softening the Sounds of Industry

COOKING ON THE GRANDE SCALE—



HERE is a major production center—an industrial kitchen at U.S. Airforce Finance Center, Denver, serving a large employee cafeteria. Here the noise that is normal to large scale food preparation is minimized with a perforated metal pan type acoustical ceiling. Above them are pads of sound absorbent mineral wool resting on wire racks. This ceiling is highly sound absorbent and easily cleaned with a damp cloth.

Pans may be removed and replaced easily if work on plumbing or utilities above the ceiling is necessary. They are available with enameled surface or, on special order, in aluminum.

Perfatone metal pan acoustical tile installation by
CONSTRUCTION SPECIALITIES CO., Denver

BB007 1873

TWO SURE SIGNS OF EFFICIENCY
AND ECONOMY IN SOUND CONTROL

1 AUDITONE

T.M. Reg. U.S. Pat. Off.
SOUND CONDITIONING

Wood fiber, mill-painted, acoustical
tile—slotted or perforated—for more effective
quieting at less expense.

2 *expertly
applied by*



United States Gypsum

For Building • For Industry

Gypsum • Lime • Steel • Insulation

Roofing • Paint • Acoustical Tile

300 West Adams Street, Chicago 6, Illinois

SOUND CONTROL IS A JOB FOR EXPERTS

Let us analyze your noise problems with a complete "no-obligation" survey.

Our working tools include long experience in sound conditioning, and a wide range of quality U.S.G. acoustical materials. *Call us now, won't you?*

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