

Scaling!

Peeling!

Flaking!

*Is this what
happens
when you paint
Galvanized Iron?*

*Galvanized coating repels paint
film. Yet painting is often nec-
essary. How to get the most
satisfactory results.*

FEW painted surfaces are so troublesome as those on galvanized iron. The new galvanized coating repels the paint film—often makes it flake and scale off—sometimes only a few weeks after the paint has been applied.

Yet painting new galvanized iron is often necessary—if only for decorative reasons. In such cases use red-lead. It runs less danger of failure than any other paint.

Here is a proved method of avoiding paint failure on galvanized iron—of obtaining an attractive finish that will last.

Allow the metal to remain exposed to the weather for at least six months. Then apply three coats of paint, mixed according to the following formulas:

Priming coat

Mix 100 pounds Dutch Boy red-lead with 3 gallons pure linseed oil and 1 pint pure turpentine. This makes $5\frac{1}{4}$ gallons of paint, and should cover 3150 square feet.

Caution: Do not merely spread the paint upon the metal and expect it to stick at all hazards. Brush the paint out well and use enough pressure to force it into every microscopic irregularity of the surface. Many a painting job of this kind has gone wrong simply

because the paint was not brushed on "close."

Second and third coats

100 pounds Dutch Boy red-lead, $2\frac{1}{2}$ gallons pure linseed oil, 1 pint pure turpentine and 2 to 4 ounces lamp-black should be used for the second coat. This makes $4\frac{3}{4}$ gallons of paint which should cover 2850 square feet.

For the third coat, repeat the second coat formula if a light brown finish is desired. Other decorative finishes may be had by tinting the third red-lead coat to dark brown, light green, dark green or black or by using white-lead paint over the red-lead undercoating.

To protect steel against corrosion—use red-lead

Pure red-lead gives complete protection to steel work of any kind. It sticks close to the metal surface, forming a tough, durable coating that will not crack or scale. This film is elastic enough to expand or contract with changing temperatures.

Dutch Boy red-lead is pure, highly oxidized, uniform. It is obtainable in either paste or liquid form. The liquid comes in the natural orange-red for next-to-metal coats and in browns, greens and black for finishing coats. The paste comes in the natural orange-red and can be shaded to dark colors.

We maintain a special technical staff to help you in the solution of your painting problems. Their advice is free of charge. Write to our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Son, Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 909 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 465 California St.

DUTCH BOY RED-LEAD

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