



It Is Practical Economy To Paint Your Buildings Now and Protect Your Property From Decay and Ruin

Allowing your buildings to go unpainted in order to save paint money is like allowing your insurance policy to lapse because you want to save the premium. Either is poor economy.

Millions of dollars are lost annually because property is not protected against weather, for unpainted buildings offer no resistance to the destructive elements.

Property insurance requires paints and finishes of the finest quality. Wind, rain, sunshine, snow—each acts differently upon a painted surface. It is necessary therefore to use great care in the selection of paints and varnishes for this important task of protection.

For fifty years and more Sherwin-Williams products have been accepted and used as standard high quality finishes. They will successfully protect and increase the value of your property.

AGENTS IN BAY CITIES

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| Sam Skelly, 1535 Webster St., Alameda, Cal. | J. S. Flotting, 6101 Colby St., Oakland. |
| Berkley Hdwe. Co., 2033 Shattuck Ave., Berkeley. | M. Friedman & Co., 1531 Broadway, Oakland. |
| J. J. Brady Hdwe. Co., 2639 Ashby Ave., Berkeley. | Perry C. Fry, 3300 E. 14th St., Oakland. |
| Conant's Dept. Store, 3026 San Pablo Ave., Berkeley. | L. Jensen Co., 1120 Washington St., Oakland. |
| Dwight Way Hdwe. Store, 2180 Shattuck Ave., Berkeley. | F. C. Roerber & Co., College and Lawton, Oakland. |
| N. Friedman & Co., 2067 University Ave., Berkeley. | Chris Nelson Co., 2332 E. 14th St., Oakland. |
| Jayvis Hdwe. Co., 2211 Telegraph Ave., Berkeley. | Hillstein Hdwe. Co., 929 Broadway, Oakland. |
| Morgan & Hdwe. Co., 1500 Shattuck Ave., Berkeley. | B. E. Schuesman, 1811 San Pablo Ave., Oakland. |
| Nayla's Plng. & Supply Co., 3214 Adeline St., Berkeley. | R. W. Tuttle Co., 9425 E. 14th St., Oakland. |
| Northern Grocery & Hdwe. Co., 1971 El Dorado, Bkly. | L. Waters, 3004 38th Ave., Oakland. |
| West Berkeley Hdwe. Co., 1042 University Ave., Bkly. | L. Wilkin & Son, 1174 7th St., Oakland. |
| F. H. Buchanan, 4569 E. 14th St., Oakland. | A. G. Burdick, 421 McDonald St., Richmond. |
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MOVEMENT FOR CLEANING UP CITY-STARTED

Entire Week to Be Devoted to Painting Homes, Fences, Sheds, Barns and Cleaning Yards.

This is "Clean Up and Paint Up" week and those who have been interested in this great national annual movement have this year added the word "Thrift" to their slogan. This means that the wartime conditions have been recognized and that "Clean Up and Paint Up Week" puts on its uniform as well as its overalls and becomes a wartime institution. Add thrift to cleanliness and make your patch of ground produce something as well as decorate it, and the wartime demands will be met.

Take an account of stock around your place, whether you own or rent. Look over your house, outside as well as inside; look at the fence in back as well as in front; look over the chicken-hoop as well as your own house. Mark the spots that need repair, and then go to work.

The Board of Supervisors has named this week for a week of cleaning up, and Mayor Davis has called upon all good citizens to see that the laws of the health department are put into effect.

While this is being done add just a little touch of extra effort and a wonderful result will be achieved. There are days of extra effort. The nation is becoming used to extra effort. And a trifle of extra effort in touching up that broken fence or tacking on that missing single or whitewashing the chicken-coop will produce results of which the entire community will be proud.

House-cleaning is good in the spring-time, and every housewife knows what it means to thoroughly sweep and air the home after the closeness of the winter. But cleaning up the whole place is better and what mother does indoors, father can do outdoors with just as much profit.

When you cut the lawn and prune the trees and vines go just one step farther and fix up that fence and put a little paint on the house. Do for your own habitation what nature does for the whole world in the spring time.

This is not alone an aesthetic move. It is a move for health, and we must do everything for health in these days. To "swat the fly" is good enough, but it is better to put that fly out of the way before his brood has begun to hatch, and there is nothing like cleaning up and painting up to do that very work.

Clean up the places that breed the fly. Paint up the spots that harbor the larva.

There is no cure that equals prevention, and there is nothing that helps prevent the arrival of the fly as much as a little paint, or whitewash or kalsomine. The systematic cleaning up and painting up of a neighborhood may save the spread of disease, and a few bits' worth of paint and an hour of spare time may save a doctor's bill and suffering.

This is the week to begin. The weather is just right, and if the householder is going to get ahead of those broods of flies this year he will have to begin right now.

Look over your place. Get out the paint pot and paint brush and fix up and paint up the little spots that you will find.

And while you are doing it for your own sake remember that you are performing a civic duty, for you should put your place in good shape for the effect that it will have upon the city at large. Oakland is a city of homes and it should be made a city of well-kept homes.

You will find lots of people who will advise you what to do and how to do it.

"UNBELIEVER" IS FILM OFFERING AT AMERICAN

"The Unbeliever," a motion picture that carries a message to America, that teaches a lesson, as did "The Birth of a Nation," and "The Blue Bird," comes Wednesday to Oakland. The new Colson production is something unique in film production in that it was taken through the active cooperation of a branch of the United States defense, the Marine Corps. Marines are seen in action in battle scenes; Marine officers and men take part in the presentation of the play.

The picture breathes the fervor of intense loyalty, and tells a story that is in itself a powerful action—but above all is grippingly interesting. It is a mammoth production, but does not crush the intelligence by mere numbers, as did intelligence for, instead, every portion is germane to the sustained story.

The picture is based on "The Three Things," a novella by Mary Raymond Shipman; while the war effects, offered by the Marines, are under the direction of Major Thomas H. Deane, Major Ross E. Howell, Captain Thomas Sterrett, Lieutenant J. E. Burke, Sergeant Moss Gill, Sergeant Percy Webb, corporal Ben Hyslop and the Third Battalion, 16th Marine, Sixth Regiment, of the Marine Corps. It will be shown at the American, commencing Wednesday.

Insurance Men Hold Board Meeting Here

An executive board meeting of the officers of the California Association of Insurance Agents was called in Oakland today at which plans were offered for the annual convention, which will be held in Santa Ana on May 18. Those who participated in the important session were: President W. G. Thompson, Napa; Vice-President J. A. Goodwin, San Jose; Secretary-Treasurer E. H. McCandlish, Oakland; C. D. Barnett, Santa Rosa; L. S. Hitchcock, Oakland; E. E. Porter, Oakland; Harold J. Thiblen, Sacramento. The board meeting was held in Hotel Oakland.

Patriotism from the standpoint of the insurance man will be the keynote of the annual state convention. Several hundred of the men and women engaged in the insurance business are members of the state body and will be represented at the May conference.

The California Association of Insurance Agents, which is affiliated with the national association, was organized in Oakland in 1907, with F. Harrison as the first president. Fred L. Ballister was the first secretary-treasurer.

To Present Banner to "Girls of '61-65"

At Memorial Hall, in the City Hall, on Wednesday at 2 o'clock, there will be a meeting of the society, "Girls of '61-65," at which time Mrs. Eliza Shephard, past department president of the W. R. C., will present a banner to the women and girl workers of the civil war. Mrs. Sarah H. Wilson, division commander, will receive the banner and respond to Mrs. Shephard. There will be a short program and remarks by Captain Kate Renshaw and others.

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Tomorrow evening Pacific Service Empl will hold their regular, 1440 Harrison. This association, which is made up o Pacific Gas and now has in the se and navy 418 mem taken out over 50 the National Red A subscribed to the T in the amount to T The speaker for John A. Britton, general manager Britton has just ret to Washington, wh conference with th on matters pertain servation of water, the Pacific Coast, occasion will be p will tell of the won on at Washington a country, to bring ab American arms.

There will be p ment features, and orchestra, which co of the company, wil war time musical i will conclude the pr

Invitations have b ployees, the member and friends.

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