



NEWS

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NATIONWIDE SURVEY FINDS USE OF
VINYL PIPE GROWING

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WAYNE, New Jersey, December 1, 1986 — Vinyl pipe products are growing in popularity with building industry officials, a newly released study finds.

In a nationwide survey of residential construction specifiers, 79 percent of the builders and 60 percent of the architects questioned indicate that they currently specify vinyl DWV pipe for their building projects. Moreover, for those individuals who currently specify vinyl DWV, over 10% plan to use more in the future.

Vinyl hot water distribution pipe is gaining use as well. According to the study, while 27 percent of the builders and 12 percent of the architects currently use vinyl, 21 percent of the builders plan to use more — the highest rating for any product surveyed.

Vinyl's durability and ability to perform to specification were cited as the top reasons for choosing it over competitive materials, participants said. Overall, durability is the number one concern builders and architects have about the products they specify, the survey found.

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Five hundred fifty architects, builders and code officials throughout the country participated in the study, which was sponsored by the Vinyl Institute, the trade association representing the leading manufacturers of polyvinyl chloride (PVC), or vinyl. Conducted by an independent research firm in New York City, the study was designed to determine where vinyl building products are used and why. It is the first time that such a study has been done on behalf of the vinyl industry, according to the Institute's director, Dr. Roy T. Gottesman.

Ninety percent of the code officials surveyed state that they favor the use of vinyl DWV; nearly 60% favor the use of hot water distribution pipe. Over 90 percent of the survey participants state that vinyl DWV is approved by the code; roughly 50 percent say that vinyl hot water pipe is approved.

"The corrosion resistance, ease of installation and overall performance properties of vinyl piping give it the type of homeowner appeal few products can match," Gottesman notes. "Especially in aggressive water environments, it provides the reliability building professionals appreciate."

In 1985, over 2.8 billion pounds of vinyl resin were used in the United States in piping applications, according to statistics from the Society of the Plastics Industry. Nearly 160 million pounds were used to make pipe fittings.

The Vinyl Institute, founded in 1982, is a Division of the Society of the Plastics Industry. It is headquartered in Wayne, New Jersey.

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