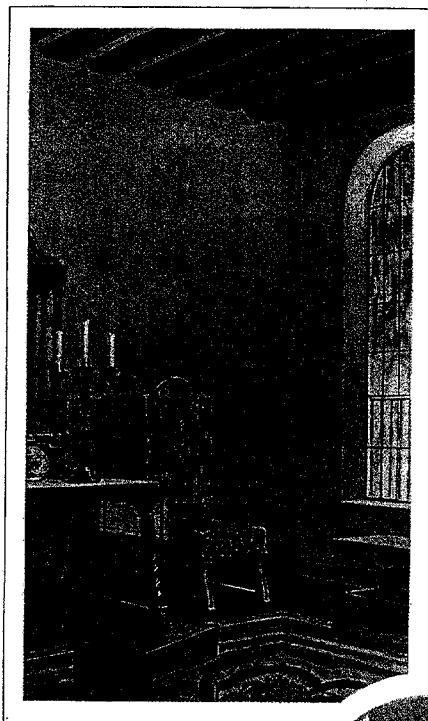


Tiffany Blends in soft, subtle colors..



THE Shaded Tiffany is shown in this living room. It starts at the baseboard or wainscoting in deep, rich, carefully blended tones, and extends toward the ceiling line, gradually becoming lighter until it meets the undercoat scarcely more than the undercoat showing. This careful blending and gradual shading creates an illusion of increased height and makes the Shaded Tiffany ideal for low-ceilinged rooms as well as for rooms of ordinary height. The blend may be of warm browns and yellows, or it may take the form of cooler colors, such as green and blue. Dutch Boy white-lead paint, tinted an ivory, is used for the undercoat.



*A background of beauty
for the modern interior*

"WHAT color shall we paint the walls?" A vexing question. But it quickly becomes a real source of inspiration once you know the color possibilities of paint composed of Dutch Boy white-lead and Dutch Boy flattening oil.

The colors obtainable with this all-lead paint are limited only by your imagination. Unusual wall finishes—distinctive effects that meet the mode—are the result of its wide color range.

Glance at the rich Tiffany illustrated. It is produced by the skilful blending of glazing colors applied over an undercoating of paint made of Dutch Boy white-lead and flattening oil. This is only one of many beautiful interior wall finishes obtained with paint. Painters like to use Dutch Boy white-lead and flattening oil for these finishes because this paint can easily be mixed and colored on the job.

Let us send you our booklet on decorating the home, which shows some of these unusual wall finishes in color and tells how to obtain them. With it you will receive a decorator's data form from our Department of Decoration for your use if you want help in selecting a color treatment for your house. Write our nearest branch, requesting "Booklet Q."

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 922 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 477 Chestnut St.
Boston, 800 Albany St.
Chicago, 900 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 485 California St.

The Dutch Boy Painter is the trademark of pure white-lead, which makes an all-lead paint. This paint prevents deterioration of property, protecting it completely against sun, wind, rain and storms. It can be applied to any paintable surface inside or outside your home. The Dutch Boy Painter is a guarantee of purity and high quality.

for CLEANLINESS *for* BEAUTY *for* DURABILITY

DUTCH BOY WHITE-LEAD

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