

Men

Methods

Materials

Formula for a Gourmet's Dish

A matter of taste with kingly taste and the touch of an artist . . . a great recipe brought to perfection through years of trial-and-error . . . Ingredients that are flavorful and fresh. All this, men, methods and materials create great cooking.

MICH01301

You get insulation efficiency the same way

• All the elements properly coordinated—men, methods and materials. This is the RUBEROID way to assure maximum service from industrial insulation.

MEN . . . The right men are all-important. Skilled mechanics in the nationwide organization of Ruberoid Approved Applicators handle the jobs. These men know their business. They've licked the most difficult insulation problems.

METHODS . . . Each installation is "tailor-made" to meet the individual job. Ruberoid applicators are not wedded to any one method. They get the benefit of broad experience with all possible methods of application.

MATERIALS . . . The right insulation material to meet your specific temperature control problem. The Ruberoid insulation line has no equal in it from 0° to 1900° F.

RUBEROID

INSULATION

A complete service

MEN METHODS MATERIALS

Write for Ruberoid Insulation Guide and technical data.

The RUBEROID Co., Executive Offices, 300 Fifth Avenue, New York 18, N.Y.
ASPHALT AND ASBESTOS BUILDING MATERIALS

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MECHANICAL ENGINEERING AND ARCHITECTURE

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