FILE NAME: Pfizer (PFIZ)

DATE: 1973 Oct 18

DOC#: PFIZ027

DOCUMENT DESCRIPTION: Letter to Customer Stating Kilnoise has been Withdrawn from the Market

MINERALS, PIGMENTS & METALS DIVISION
[redacted] NATIONAL BANK BUILDING, TOLEDO, OHIO [redacted]

October 18, 1973

[redacted]

Mr. Bill Reimer, President
Reimer Plastering Company, Inc.
Post Office Box 716
North Little Rock, Arkansas 72115

Dear Bill:

This is a sad day for me, the reason being that I have to inform you that Kilnoise is no longer available.

Due to what seemed to be unsurmountable problems in getting bags (not available until mid - 1974) for the new asbestos free product and the fact that we are out of the bags for the old product, and the endless difficulties in trying to get the component products that we need to make Kilnoise, it has been Pfizer's management decision to withdraw from the market at this time.

Bill, I have been around Kilnoise ever since I started in plastering and I really hate to see this happen, but there is no alternative at this time. I would suggest that maybe you might consider Texas Vermiculite in Dallas. I understand they are still making acoustic plaster and what their long range plans are, I am not sure.

My very best regards to you and your family.

Very truly yours,

Harry E. Rourke
Sales Manager
Building Products

HER:jj
cc: Mr. Pete Lenti

EXHIBIT
Rourke 61
5/24/94 SR

SAMPLE 15841

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