

To: Dravis, Samantha[dravis.samantha@epa.gov]
From: Eric Carlson
Sent: Thur 11/9/2017 12:13:41 AM
Subject: Re: Plan to Transition Energy Star to a Public-Private Partnership

Hi Ms. Dravis,

Would you have 10-15 minutes to chat about this proposal early next week, as your schedule allows? I'd like to talk just to see if there is any possibility of seeing it through.

The proposal, if possible and implemented, would save the EPA money, reduce staff, privatize the Energy Star Programs and decentralize jobs. I believe there is a win-win that maintains the effectiveness of the Energy Star Programs while supporting Trump Administration goals of reducing the size of government, privatizing programs where possible and supporting job creation.

Thank you,
Eric

On Wed, Nov 1, 2017 at 12:17 PM, Eric Carlson <ecarlson@carbonfund.org> wrote:

Dear Ms. Davis,

I wanted to check in with you and see if you are available for 10 minute (max) phone call about this proposal. I believe I can lay it out pretty quickly and would have just a few questions.

Can you please let me know a time or two that would work for you?

Many thanks,
Eric

On Tue, Oct 10, 2017 at 10:31 AM, Eric Carlson <ecarlson@carbonfund.org> wrote:

Dear Ms. Dravis,

I am writing about the Energy Star programs. I read a few months ago about the Administration's desire to turn the programs into a public-private partnership. If you go this route, my organization has a plan to continue the programs in a PPP, with a rapid transition, if necessary. I have spoken about this program with Erynn Hook of Rep. Collins (R-NY) office.

A Very Brief Proposal

Energy Star currently costs about \$50-60 million a year across both EPA and DOE. **Our plan would save about 25% in year one**, up to 45% in year three, before being zeroed out in year four. We believe we can transform the energy efficiency programs into nominally membership and product registration based programs while also creating hundreds of new, well-paying professional jobs in western New York. This would maintain the consumer and industry value the programs provide while reducing overall program and government expenditures.

We save money by:

- Reducing the overall number of staff by bringing the DOE and EPA functions under one umbrella and streamlining several program areas
- Reducing staff costs as wages and professional services are lower in western New York
- Partnering with local universities on technical and other program components
- Maintaining limited key programmatic, industry and technical expertise in Washington, DC

In broad strokes, in year one we would assume the programs, run as usual while transitioning to a western New York home and developing local partnerships. Year two we would develop the transition to a fee-based program. Year three we would introduce the new program and in year four, the programs would be entirely funded by program fees with no government funding.

Throughout the process we would a) reduce costs each year, b) maintain the key components and industry-consumer value adds of the programs, c) create good jobs in western New York and d) work with the industry stakeholders on the long-term goals of the programs.

Budgets

We anticipate budgets roughly in the area of: FY 2018, \$42 million; FY 2019, \$37 million; FY 2020, \$30 million; FY 2021, \$0.

Lastly, let me add that while our parent organization is focused on climate solutions, the Energy Star Programs would operate as an independent subsidiary and remain focused solely on energy efficiency and saving consumers money.

Please let me know if I may assist with any questions you may have. I can be reached at 716-697-7882.

Sincerely,

Eric

Eric Carlson, President
Carbonfund.org Foundation

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Eric Carlson, President
Carbonfund.org Foundation

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Eric Carlson, President
Carbonfund.org Foundation

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