

COLONIAL WORKS REPRODUCED AT THE NATIONAL ARCHIVES  
223-231 Norman Ave.  
BROOKLYN, N. Y.

TRADE NAME: VELVETA SEMI GLOSS ENAMEL  
CATEGORY: Interior Semi-Gloss Paint  
COLOR: White  
NUMBER: R 3443  
QUALITY: Third

|                                       | LB.               | YIELD IN GALLONS | UNIT COST | TOTAL COST |
|---------------------------------------|-------------------|------------------|-----------|------------|
| Titanox A L O                         | 54                | 1.6632           | .15       | \$ 8.10    |
| Titanox C                             | 25                | .9700            | .06       | 1.50       |
| 707A Zino                             | 4                 | .0848            | .077      | .31        |
| Surfex                                | 106               | 4.7488           | .02       | 2.12       |
| Crystalline                           | 19                | .8512            | .007      | .13        |
| OO Litho Oil                          | 31                | 3.8750           | .127      | 3.94       |
| Elastoil E E E                        | 15                | 1.8750           | .130      | 1.98       |
| Texaco                                | 25                | 3.8500           | .02       | .50        |
| Anti Settler                          | 4                 | .5720            | .047      | .19        |
| Thin With                             |                   |                  |           |            |
| 2466 Glyptal                          | 35                | 4.6060           | .195      | 6.83       |
| Texaco                                | 16 $\frac{1}{2}$  | 2.5410           | .02       | .33        |
| Turpentine                            | 7                 | .9660            | .12       | .84        |
| 6% Cobalt                             | 12 Ozs            | .0938            | .315      | .24        |
| CALCULATED YIELD                      | 342 $\frac{1}{4}$ | 26.6968          |           | \$ 27.01   |
| MANUFACTURING LOSS 2- $\frac{1}{2}$ % |                   | .6674            |           |            |
| ACTUAL YIELD                          |                   | 26.0294          |           |            |

COST ANALYSIS:

|                                                                               |           |
|-------------------------------------------------------------------------------|-----------|
| MATERIAL COST PER GALLON OR POUND (TOTAL COST DIVIDED BY ACTUAL YIELD).....   | \$ 1.0377 |
| DIRECT LABOR COST PER GALLON, OR POUND .....                                  | .00       |
| FACTORY OVERHEAD PER GALLON, OR POUND .....                                   | .10       |
| BULK COST PER GALLON, OR POUND .....                                          | \$ 1.1377 |
| COMPLETE PACKAGE COST PER GALLON, OR POUND (CONTAINER PLUS FILLING EXPENSE).. | .20       |
| FACTORY COST IN PACKAGE PER GALLON, OR POUND .....                            | \$ 1.40   |

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET
- (B) TO AN INDEPENDENT WHOLESALER
- (C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER
- (D) TO AN INDEPENDENT RETAILER (DEALER)
- (E) TO OTHER (SPECIFY)

OPA 000117

N 4511