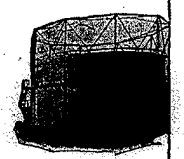
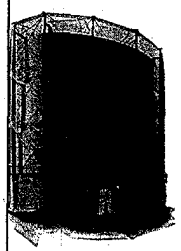
ADVERTISING DEPT.

BUILDING.

What paint for next-to-metal coats?





Here is what 93 managers and superintendents say

GAS-PLANT managers and superintendents say "red-lead" for next-to-metal coats.

That this is their answer was established by a questionnaire sent out recently by the Gas Age-Record. This questionnaire went to a representative group of gas-plant managers and superintendents. Of the 93 who replied, no less than 76 (81 per cent) say they use, specify, or recommend pure red-lead for next-to-metal coats. And these men represent 42 different states. They are faced with widely varying climatic conditions. Their agreement is remarkable in view of the many paints on the market.

Engineers also agree

A similar questionnaire was sent to 280 engineers who are all vitally concerned with the protection of structural metal. These engineers are scattered over every state in the Union. They represent every branch of the engineering profession. And 86 per cent of them say they use, specify, or recommend red-lead.

The results of these two questionnaires indicate that wherever there is structural metal to be protected against corrosion, the accepted practice is to use pure red-lead.

The highest grade red-lead obtainable is Dutch Boy red-lead. You can get it in both paste and liquid form. The liquid comes in the natural orange-red for next-to-metal coats, and also in browns, greens, and black for finishing coats. The paste is obtainable in the natural orange-red and can be shaded to any desired dark color.

We maintain a special technical staff who are always glad to help in the solution of painting problems. Write them in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 485 California Street; Pittsburgh National Lead & Oil Co., of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

Dutch Boy Red-Lead

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