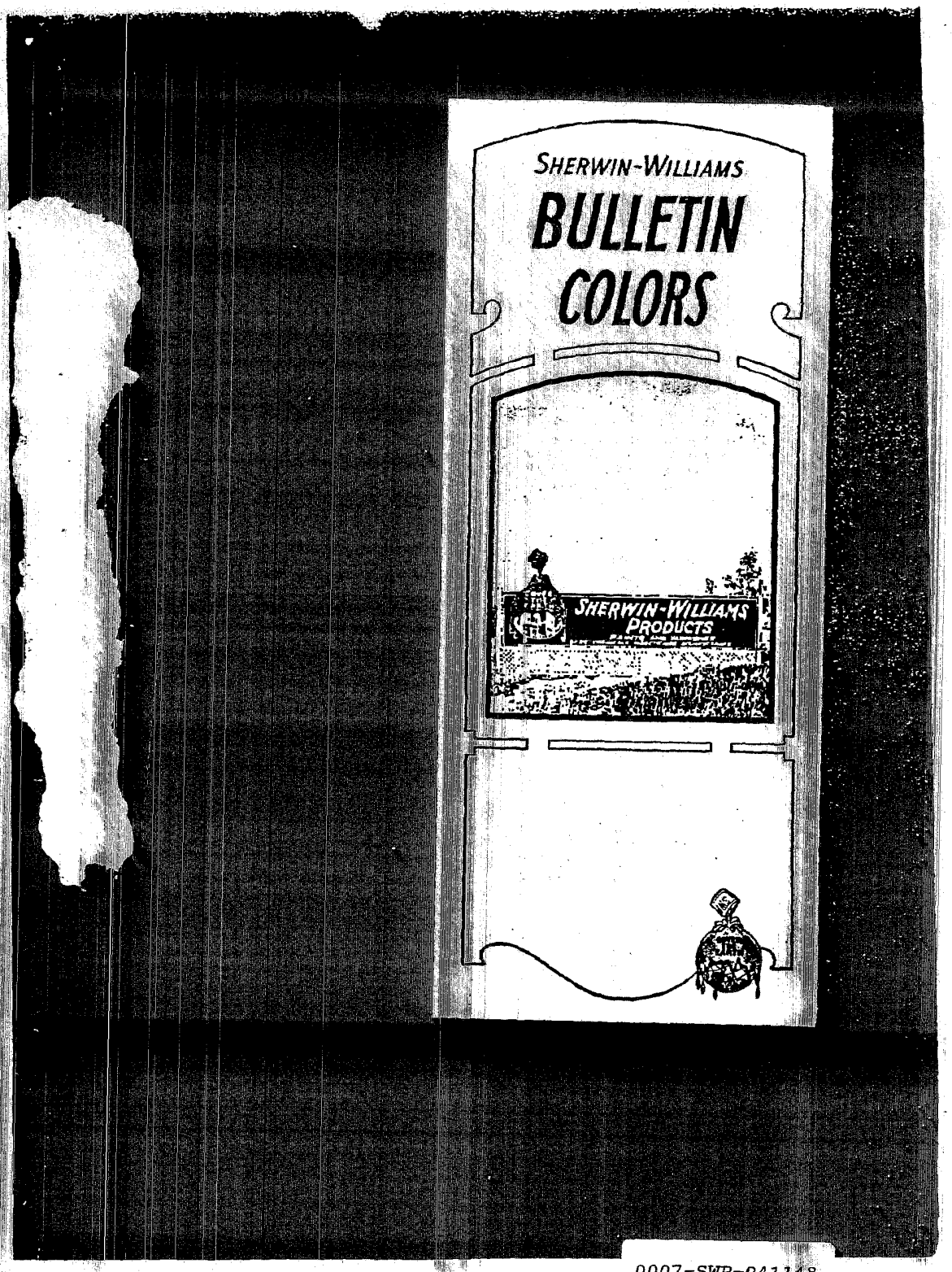


0007-SWP-041148

SHERWIN-WILLIAMS

BULLETIN COLORS

PRESENT day conditions make it absolutely necessary that greater care be exercised in the selection of colors for bulletins and wall painting. The inferior colors being offered at attractive prices are so unsatisfactory that they are much more expensive in the long run.

After a long series of tests, covering experimental and research work in our Dry Color Works, Laboratories and Paint Factories, we have been successful in developing a line of entirely new Bulletin Colors, which are everything we had ever hoped to attain in such a product.

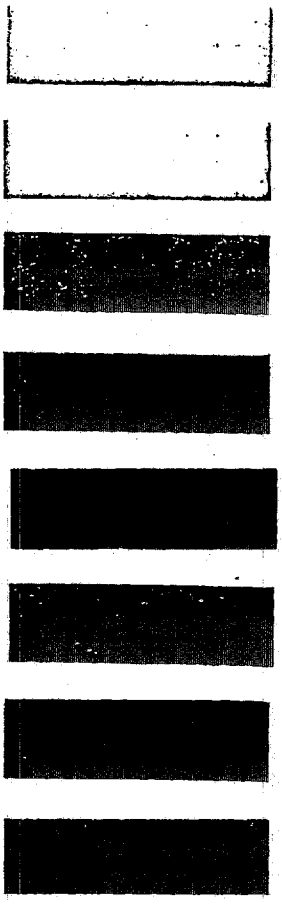
These colors are offered to the trade as unqualifiedly the best Bulletin Colors that can be produced. They surpass any other bulletin colors we have ever seen, our own previous materials for this purpose included, in

Clearness of tone
Tinting strength
Covering or hiding power
Permanence.

Made in the good range of colors shown on the opposite page. Put up in one and five-pound packages.

SHERWIN-WILLIAMS

BULLETIN COLORS



Bulletin Yellow, Light

Bulletin Yellow, Medium

Bulletin Yellow, Orange

Bulletin Red

Ultramarine Tinting Blue

Bulletin Green, Light

Bulletin Green, Medium

Permanent Body Blue

Also:
Bulletin Lamp Black
Ivory Drop Black
ODF White Lead

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0007-SWP-000124542