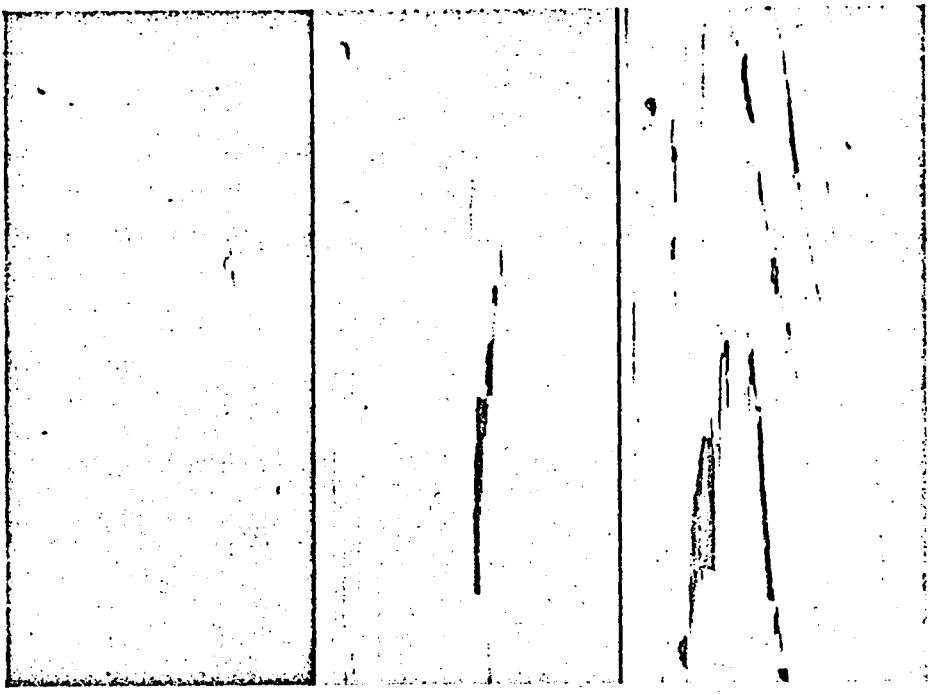
The chemical resistance of some coatings just g...

WEAKER and ...ER and



AROCLOR®

plasticizers and resin extenders can give your coatings lasting chemical resistance...at lower cost

AROCLOR chlorinated polyphenyls—liquid or solid—do not burn, oxidize, hydrolyze, evaporate, or dissolve in water. Use an AROCLOR compound and your coating formulation will be more resistant to flame, heat, moisture, harsh corrosives... *and probably less costly.*

Consider all these extra benefits you get with Aroclor:

1. Compatibility with all common coating ingredients. 2. Adhesion—especially to smooth masonry and metals. 3. Toughness, for less water spotting and superior film forming. 4. Flexibility as a result of permanent plasticizing action. 5. Versatility—liquid or solid, as plasticizers or extenders.

Comprehensive literature gives you complete information about Aroclor compounds. Send for your free copies today by returning the coupon below.

Monsanto Chemical Company
Organic Chemicals Division
Plasticizer Council, Dept. 39-L
St. Louis 66, Missouri

Please send me:

( ) PL-327, Plasticizers in Protective Coatings
( ) PL-307, Plasticizers in Synthetic Resin Adhesives
( ) PL-306, Aroclor Plasticizers

Name_____ Title_____

Company_____

Address_____

City_____ Zone____ State_____

0704-34,039, Paint & Varnish Production, April, 1963.

0222841

LEXOLDMON004141
WATER_PCB-00034947