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John T. Lewis & Bros. Company
Office N.E. Cor. Fifth & Chestnut Streets
Philadelphia

13-2/

Read message under flap above
before you read this letter—

Occasionally we run across a user of paint who prefers "lead and oil" but is deterred from using the paint which he knows to be best because a painter who can mix white-lead and linseed oil into paint is not available. If that happens to be your position and you buy paint in large quantities, we have a special offer to make. Let us know your requirements and we will mix the "lead and oil" for you in our factory, delivering it in cans or barrels, ready for the brush.

We can give you any color you want, for inside or outside use, and any finish—gloss, semi-flat or flat. Absolutely pure materials will be used—Lewis white-lead, Lewis linseed oil and Lewis colors—all guaranteed by our well-known Dutch Boy trademark.

Even with the cost of special mixing and shipping added, at the current price of "lead and oil" we can save you money on your paint. At the same time, you will be getting a paint which is unequalled in wear and looks.

If you are interested in securing genuine "lead and oil", ready to put on, drop us a line covering your needs and we will gladly submit a quotation. We will be pleased also to forward color cards and further information and will send a representative if you so desire.

Yours very truly,

JOHN T. LEWIS & BROS. CO.

SEE BACK OF THIS LETTER FOR
LIST OF OUR MANY PRODUCTS

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MLI 109433

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"LEAD AND OIL" IS WAY DOWN IN PRICE

THE most economical paint that you can buy at any time is good old-fashioned "lead and oil"—paint of supreme quality made of pure white-lead and pure linseed oil. No matter what the prevailing price, "lead and oil" is always cheaper in *final* cost because of its greater spreading and hiding powers, its longer life and the better protection and decoration it gives.

Today, pure lead and oil paint is not only cheaper in final cost but cheaper in actual cost per gallon than any paint which you would consider using. The paint which has been the standard for generations can be bought at the present time at such a low price per gallon that you cannot afford not to try it.

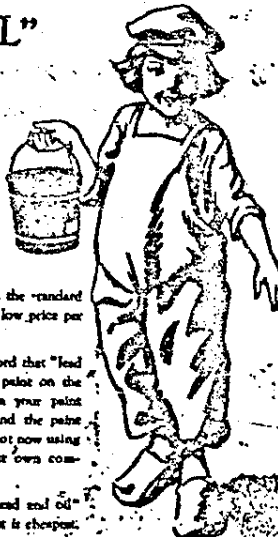
"Lead and Oil"

is today not only
cheaper in ultimate
cost but actually

**Cheapest
in Cost
per Gallon**

You do not need to take our word that "lead and oil" is the cheapest good paint on the market today. Get prices from your paint dealer on lead and oil paint and the paint you are now using (if you are not now using "lead and oil") and make your own comparison.

The remarkably low price of "lead and oil" will surprise you. Truly the best is cheapest.



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PARTIAL LIST of LEWIS PRODUCTS

Part I Materials (Dutch Boy Brand)

There is not any condition for quality and purity in products

Lewis White Lead Oil	Lewis Packing Oil
Lewis Linseed Oil	Lewis Thinning Colors in Oil
	Lead in Oil

Materials Used by Manufacturers

LEWIS WHITE LEAD

White Lead, Dry and in Oil	White Lead, Thinned
Basic Lead Sulphate (White and Blue)	

LEWIS OILS

Raw Linseed Oil	Boiled Linseed Oil	Refined Linseed Oil
Heavy Bodied Linseed Oil	Air Treated Linseed Oil	
	Dutch Boy Finishing Oil	

LEWIS OXIDES OF LEAD

Red Lead	Orange Mineral
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LEWIS DRY COLORS

Chrome Yellow	Chrome Orange	Iron Blue	Red Lake
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LEWIS METALS

BARRETT OR BEARING METALS—All Compositions

Dutch Boy Brands	Ferry Metal (Ukon Brand)
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SOLDERS—All Compositions—Bar, Wire, Sheet, Ribbon

Dutch Boy Brands	Customer's Brands
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LEAD PRODUCTS in all shapes and forms

Bar Lead	Sheet Lead	Lead Wire	Lead Tubing
Lead Ribbon	Cable Lead	Lead Pipe	
Hardening Lead	Lead Workers	Traps and Bands	

TIN PRODUCTS in all shapes and forms

Bar Tin	Tin Wire	Tin Pipe	Tin Ribbon
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ZINC METALS in original pipe from Smelter

Pig Tin	Pig Lead	Antimony	Solder
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MISCELLANEOUS METAL PRODUCTS

Battery Metal	Type Metals	Cold Chilling Metals
	Architectural Lead Pipe and Sheet	

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NLI 109435