

June 17, 1971

Mr. J. L. Kimberley, Executive
Vice President
Lead Industries Association Inc.
292 Madison Avenue
New York, New York 10017

Dear Mr. Kimberley:

We have received your letter of June 10
together with the enclosed copy of "Ethyl Digest"
for which we thank you.

This subject is most interesting and
uppermost in everyone's mind these days.

May we impose upon you to send six more
copies which will be presented to some of our top
management people since indirectly it relates to
similar efforts on our part to combat pollution.

Thank you in advance for your cooperation.

Very truly yours,

William J. Veenis

WJVeenis/ac

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PNYC00008274



Lead Industries Association, Inc.

292 Madison Avenue • New York, N. Y. 10017 • Telephone: (212) 679-6020

June 10, 1971

Subject: "Ethyl Digest"

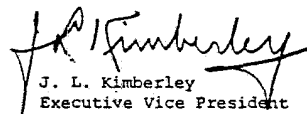
To Members of the Lead Industries Association:

Please find enclosed a copy of the "Ethyl Digest" which is currently being distributed by the Ethyl Corp. It discusses, in considerable detail, the facts about leaded versus unleaded gasoline.

In LIA's opinion, it treats a most complex subject in a manner that is first of all, readable and more importantly, impressive to the layman.

A limited number of additional copies are available upon request to the undersigned.

Sincerely yours,


J. L. Kimberley
Executive Vice President

JLK:fr
Att:

*Ann -
Would you write
nice letter asking for six
copies?
WSV*

FC
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