

Proof from Marschall & Fruit, Inc., 369 Lexington Ave., New York



"Geesa," said Frank Downs,
"there... flying low along the
edge of the ice".

"They're gonna Fly today.." said Downs, at 3 A. M. ... and they did!

THAT was in the shivering pre-dawn hours when the decoys poked extended necks through the crate bars and gabbled their daily chorus of complaint to the world—when the darkness was blacker than black can really be and when the wind, cutting out of the east under an ugly sky, promised weather in plenty and a pair of cold feet apiece before the day was an hour older.

"They're gonna fly today!" And they did. Black ducks came hurtling by all through the day. Widgeon, lingering long behind their kind in the frozen north,

stopped to quack "hello". Broad-bill twinkled along the channel edge just beyond the outermost decoys. And in a flurry of snow a score of traveling honkers responded to the decoys' invitation to call.

It was a great day for gunning... a great day for Ajax Heavies... for, to the thrill of good shooting, Ajax Heavies added the greater thrill of longer range shooting... of folding up birds at sporting distances, of making more clean hits and far fewer ragged ones.

And that, after all, was the thing that prompted Frank Downs, guide of Shinnecock Bay, to observe when he was "picking up" at the end of the day: "Take it from a bay-man and shoot Ajax Heavies all the time. No one never got no ducks shootin' puff balls—never!"

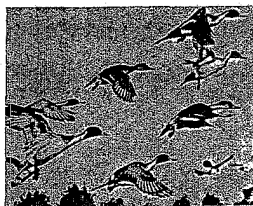
Downs knows his wild fowl. He

There's a U. S. shell or cartridge for every shooting purpose, for every shooter's purse, including Climax, Climax Heavies and De-fuge shells, U. S. Improved Thirty-Thirties and other big game cartridges, Self-Cleaning rim-fires and centre-fires, and the famous .22 N. R. A's.



"Take it from a bay-man," said Frank Downs
as he was "picking up" at the end of the day,
"and shoot Ajax Heavies. No one never got
no ducks shootin' puff balls—NEVER!"

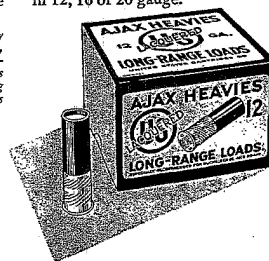
gets them. Downs knows his Ajax Heavies. He shoots them. And everybody else, knowing Downs, goes straight-way to the nearest dealer's and buys them in lacquered or regular waterproofed black casings and in 12, 16 or 20 gauge.



AJAX HEAVIES

UNITED STATES CARTRIDGE CO., 111 Broadway, New York, N. Y.

General Selling Agents: National Lead Company, Buffalo, Chicago, St. Louis, Cincinnati, San Francisco, New York; National-Boston Lead Company, Boston; John T. Lewis & Bros. Co., Philadelphia; Merchants Hardware Limited, Calgary, Alberta, and Winnipeg, Manitoba, Canada.



KU-58—Field & Stream, November, 1930
Hunting & Fishing—National Sportsman, November
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