

W. W. YODER
PRESIDENT

Established 1904

W. W. GORDON
SECY. TREAS.

YODER & GORDON, INC.

Manufacturers of  Quality Paints
and Putty

OFFICE AND FACTORY
623-629 WEST 24TH STREET
PHONE 26375
P. O. Box 66

NORFOLK, VIRGINIA

TRADE NAME: Hi-Seas Marine Paint
CATEGORY: Exterior Marine Paint
COLOR: White
QUALITY: First

PIGMENT: 60%	Lb.	Yield in Gallons	Unit Cost	Total Cost
Cryptone #19	275	7.8	.0585 per lb.	\$16.09
35% Leadec Zinc	150	3.0	.072 " "	10.88
Barytes	75	2.0	.0211 " "	1.58
VEHICLE: 40%				
White Refined Lin. Oil	124	16.0	1.23 per gal.	19.68
Alinco 2-5 Oil	88	11.0	1.62 " "	17.82
Mineral Spirits	98	15.0	.15 " "	2.25
White Dryer	21	3.0	.67 " "	2.01
CALCULATED YIELD	831	57.80		\$70.31
MANUFACTURING LOSS 2 1/2%		1.45		
ACTUAL YIELD		56.35		

COST ANALYSIS:

Material Cost per gallon.....	\$ 1.24
Direct Labor Cost per gallon.....	.04
Factory Overhead per gallon.....	.08
Bulk Cost per gallon.....	1.36
Complete Package Cost per gallon.....	.13
Factory Cost in Package per gallon.....	\$ 1.49

PRICES

(A) To Dealers	\$ 2.25
(B) To Contractors & Industries	2.50

N 4722

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