

91%

of the pipe in use for water supply in our

50

largest cities is CAST IRON PIPE; this totals

905,79

miles of pipe! A length of service of

100

years or more can be found in 15 of these cities,

and 80

years or more in 19 others!

WHY CAST IRON PIPE?

Because only modern cast iron pipe offers all these advantages:

Sure protection against obstructions developing along the inside pipe wall. Not even soft, corrosive waters will clog cast iron pipe!

Cast iron's solid, rubber-ring joint will withstand a pressure of thousands of pounds per square inch!

External loads... impact loads... heavy overhead traffic—none of these common disturbances weaken tough, flexible cast iron!

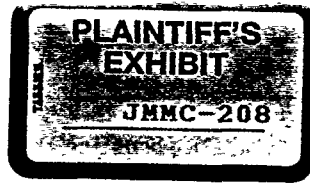
Corrosion: the bugaboo of some water supply systems. Cast iron's inherent corrosion resistance mitigates exterior corrosion; cement lining insures smoothness of interior.

Don't be fooled by low installation costs. Initial savings on nonmetallic pipe often disappear after only four or five years of service. Cast iron pipe eliminates this worry. Installation now means trouble-free service for another 100 years; once it's in the ground, it *stays* there!

RETURN POSTAGE GUARANTEED

**CAST IRON PIPE
RESEARCH ASSOCIATION**
3440 Prudential Plaza, Chicago 1, Ill.


CAST IRON PIPE
THE MARK OF THE 100-YEAR PIPE

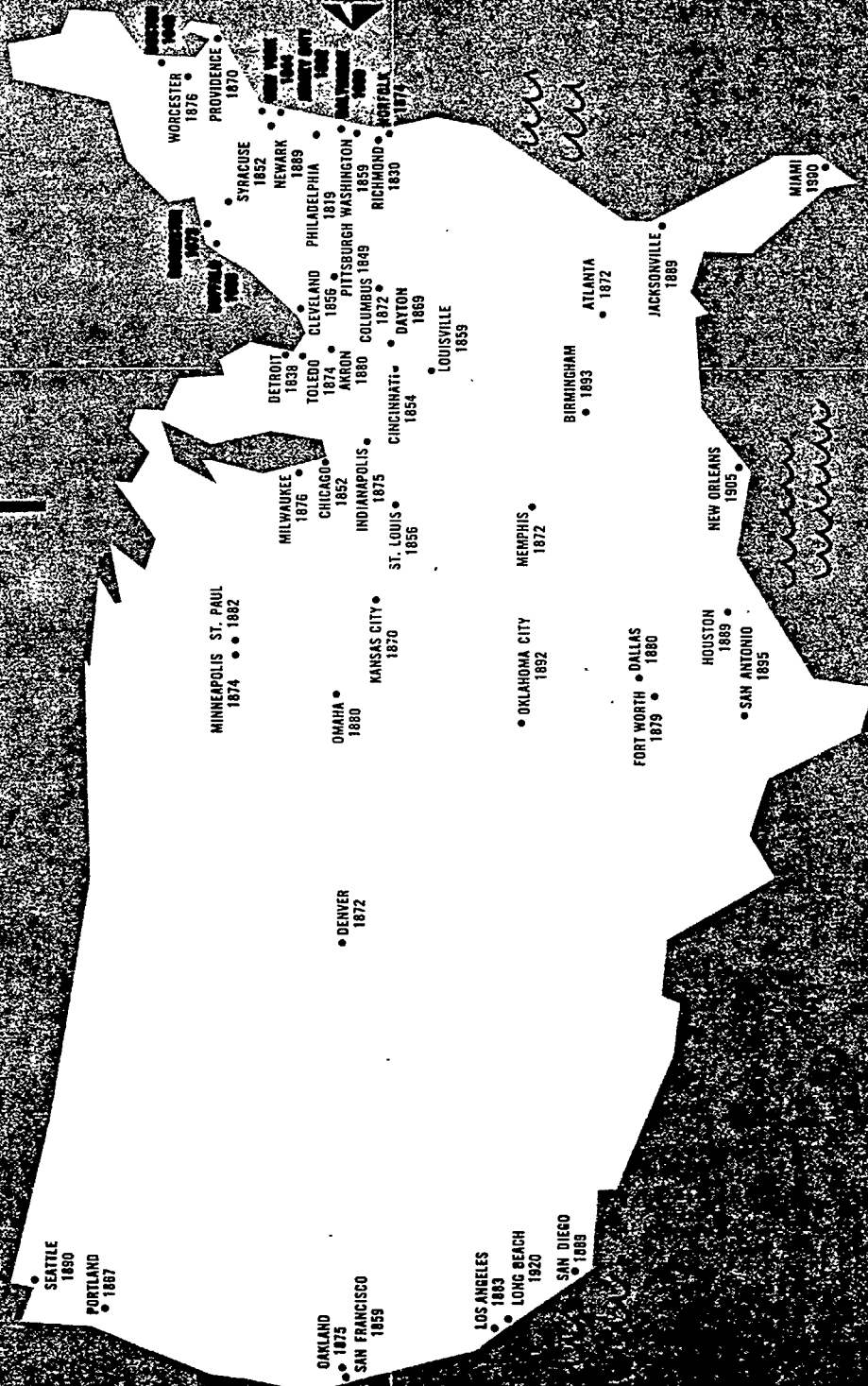


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BULK RATE
U. S. Postage
PAID
CHICAGO, ILLINOIS
Permit No. 7030

CAST IRON PIPE

preferred from coast to coast



KEY

Year shown for each city indicates date when first cast iron pipe was laid which is still in active use. Cities in red are now using cast iron pipe for more than 95% of their entire water system.

(P.S. Some cities in Europe have been using cast iron pipe for over 200 years. In fact, the grand daddy of them all, Yverlaire, France, is still using cast iron pipe that was installed in 1664!)

[illegible]