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SAN FRANCISCO, NOVEMBER 24, 1940 - Robert E. Frislin, 43, industrial finishes manager for the Pacific Coast Branch of National Lead Company, San Francisco, died of a heart attack on November 9 during a business trip in Europe.

A native of Cleveland, Ohio, Mr. Frislin was educated at Western Reserve University and Case School of Applied Science. He joined National Lead Company in 1919 and in the same year was appointed manager of the industrial finishes department for the Pacific Coast Branch. Prior to his association with National Lead Company, Mr. Frislin served as assistant manager and technical director for Fawcett Chemical Corporation of Cleveland and, before that, as chief paint inspector Atlantic Coast for the United States Maritime Commission. He was a member of the American Chemical Society and of the Press Club and Union League Club (San Francisco.)

He is survived by his widow, Elaine and three children; Mrs. Charles Stone of Menlo Park, California, Robert E. Frislin and Michael E. Frislin, both of San Carlos, California.