

WHITE
1851



Endurance Mildew

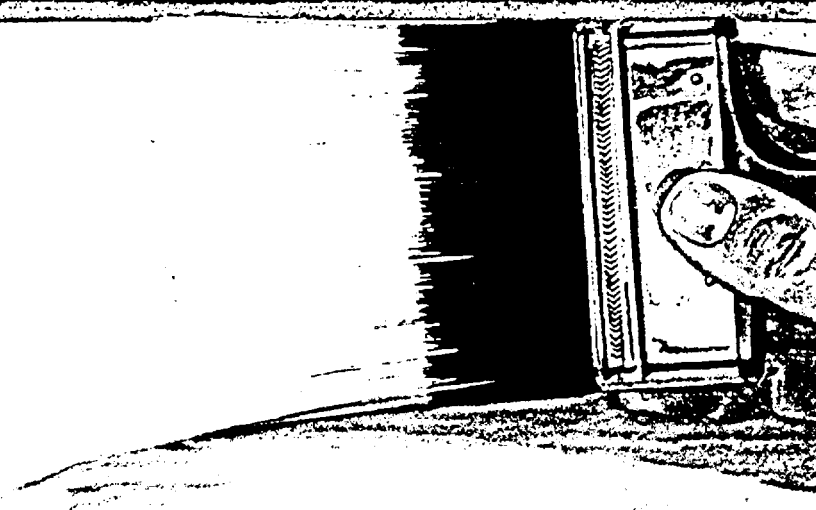
BASEC

A PRIMER FOR EXTERIOR W

CAUTION! COMBUSTIBLE

Keep from Heat and Open Flame. CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN. Do not apply on interior surfaces of a dwelling, or a place used for the care of children, or on window sills, toys, cribs and other furniture which might be chewed by children. Avoid breathing vapor, spray mist, or dust, if sanding, and prolonged contact with skin may cause skin irritation. Wash thoroughly after handling and before eating or smoking. Do not take internally. Keep container closed when not in use. Keep Out of the Reach of Children. Use with Adequate Ventilation.

(TV-361)



EXTERIOR BASECOAT

A superior primer for new wood, asbestos wall siding and porous masonry surfaces. An excellent conditioner for previously painted surfaces that are badly weathered and porous. This primer contains special oil and pigment combinations that provide proper penetration, lasting adhesion, and uniform sealing of the surface so that only a single finish coat is required. When exposed as a single paint film for long periods of time due to weather conditions, it provides adequate protection against the elements.

DIRECTIONS

Surface Preparation

New wood surfaces must be clean and dry. Remove bleeding pitch with paint thinner. Seal pitch areas and knots with a mixture of equal parts shellac and alcohol. Previously painted wood surfaces must be wire brushed, scraped or burned free of cracked or loose paint. Spot prime any bare wood.

Material Application

Brush Exterior Basecoat uniformly and evenly, working paint well into surface of one board at a time. After spreading make light finishing strokes. Covers approximately 450 square feet per gallon on new work and 500-550 square feet per gallon on old work. To spray, thin 10% to 15% with turpentine or mineral spirits and use thirty to forty pounds air pressure.

General

Point only when weather conditions are favorable and temperature is above 50° F. Allow basecoat to dry 48 hours, longer if atmospheric conditions are not ideal. Putty all nail holes, cracks, etc., before applying finish coat of Glidden's Endurance or Endurance Imperial House Paint. May be tinted with Colors-In-Oil to approximate the color of the finish coat. L.C. 45715

Material Preparation

Stir thoroughly and then pour from one container to another several times ("Boxing"). Basecoat should be applied without thinning, although thinning with one-half pint of turpentine or mineral spirits per gallon is permissible when using on very porous or hot surfaces. Do not add additional linseed oil or driers.

Containing added fungicide to make this paint resistant to mildew and rot. Contains special oil and pigment combinations that provide proper penetration, lasting adhesion, and uniform sealing of the surface so that only a single finish coat is required. When exposed as a single paint film for long periods of time due to weather conditions, it provides adequate protection against the elements.

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U. S. MEASURE

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THE GLIDDEN COMPANY • CLEVELAND 14, OHIO