

TON

from rust, before paint, var-
remove ordinary dirt, Fuller
sandpaper is necessary for
thoroughly before, and oc-
it is smooth; also sand-
good brush. Allow each
temperature, good ven-
and kept away from
nd lacquer products.

not no thinning is

Name: Porch & Deck Paint
Category: Exterior Porch and Deck Paint
Color: Lead Color
Number: 8165
Quality: First

PIGMENT:	40.5%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Cryptone BA-19		420	12	.061 Lb.	\$25.62
Lead Titanate		100	1.65	.1125 "	11.25

VEHICLE:	59.5%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
8749 Porch & Deck Vehicle		608	81	1.15 Gal.	93.15
8502 White Pine Oil		21	3	.75 "	2.25
V-257 Drier		33.4	4.5	.66 "	2.97
					\$135.24

Calculated Yield	1,182.4	102.15
Manufacturing Loss 2.1%		2.15
Actual Yield		100

COST ANALYSIS: (Per Gallon)

Material Cost.....	1.352
Direct Labor Cost.....	.06
Factory Overhead.....	.155
Bulk Cost.....	1.567
Complete Package Cost.....	.255
Factory Cost in Package.....	1.322

PRICES:

(A) To a Company owned or controlled outlet.....	1.87
(B) To an independent wholesaler.....	2.029
(C) By Company owned or controlled outlet to retail customer..	3.65
(D) To an independent retailer (Dealer).....	2.387
(E) To other (specify).....	3.12 *
	2.65 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

N 5158

OPA 16321

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