

NATIONAL LEAD COMPANY

111 BROADWAY
NEW YORK 6, N. Y.

JANUARY 23, 1957

*See Advertising
Dept. file*

MR. T. H. SARINE, MANAGER
ADVERTISING DEPARTMENT

Notice of Approval of Application

By Executive Committee, at meeting held: JANUARY 23, 1957

Amount Approved: \$ 65,400.00

Date of Application: JANUARY 23, 1957

Subject: OVEREXPENDITURE, SPECTACULAR SIGN CONSTRUCTED
BY AND LEASED FROM THE NEW BRUNSWICK SIGN
COMPANY, AT SAYREVILLE, NEW JERSEY

Location: SAYREVILLE, NEW JERSEY

C. & R. Number: 9688

Comptroller's directions as to accounting charge:

ADVERTISING EXPENSE
SPECTACULAR

Remarks:

(SIGNED) J. B. HENNING

Secretary

C.C. MR. D. A. MESSON
MR. A. D. SARGENT