1. Except for 100,000/mo of Skybolt loss, we will make our Budget on Sales

- some months than increased sales of Skybolt & Arocha we will make up all a part of this budget.

2. World wide sales should be close on budget (in spite of Skybolt loss) at the end of the year. Interactive will be close budget.

3. Wagelords sales should be well over $1 m over 1966. by the end of the year.

4. marketing effort will be increased in Skybolt & thermal - the areas where effort can bring results.

5. We do not expect any price increases the rest of the year

6. By year end we might have Westinghouse converted to straight Arocha instead of 70% Arocha - means more profits.

DSW 200734

STLCOPCB4058798

15 f

12.65 -A-14 v 13.3 —

70,000

45,000

115,200

11.6 ult

12.3 → M.V + 12.65

PPO → 4.000,00 60 - 65
2,000 00

12.3

150,000

DSW 200735

STLCOPCB4058799

Acct CW 1242 (Elec Incl GE)

Actual vs Budget Costs - Dom Sales

YTD 6/30/67 - ANNISTON

	Actual	Actual Quan at Budget Costs	Difference
Quantity	1195115	1272800	
Std Bulk Cost	703087	684742	18345
Shipping	12559	2868	9691
LD & Repack	1529	2298	769*
Variances			
Matl Cost	8366		8366
Dir Conv	60800	2632	58168
Ind Conv	823		823
Beef Val	2297		2297
Pers & matl mvt	45095		45095
Unused Cap	3375	15518	12143 *
Total Dept	120756	18150	102606
Buffalo	35513		35513
Chlorine	15337		15337
Start-up	8594		8594
Total Fixed	59444		59444
Total Variance	180200	18150	162050
Total Costs	897375	708058	189317

DSW 200736

STLCOPCB4058800