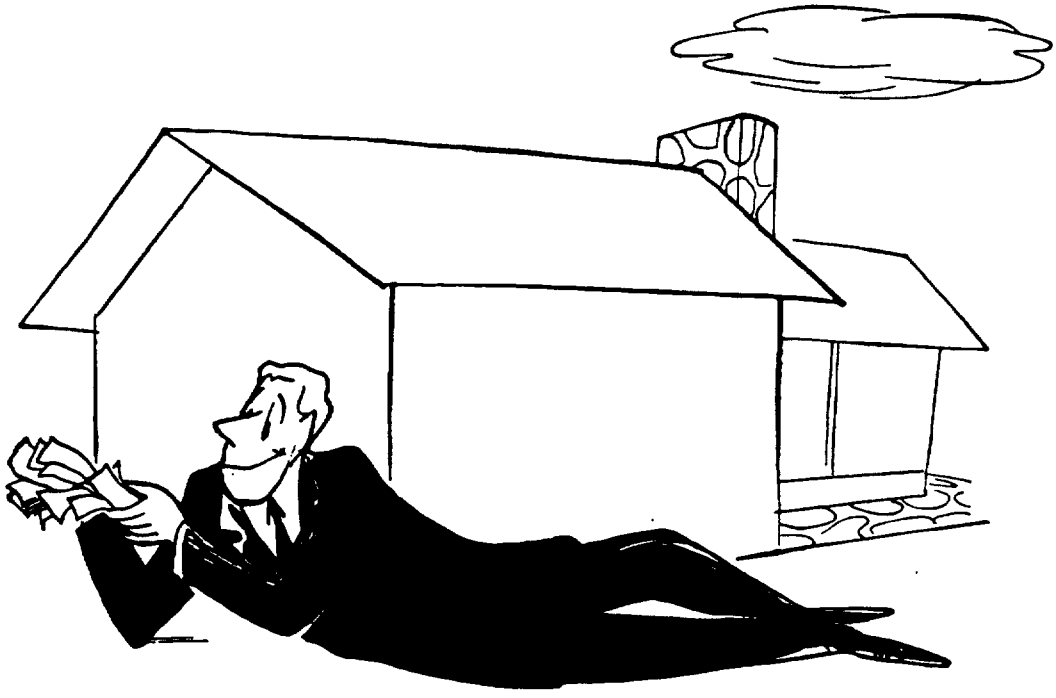
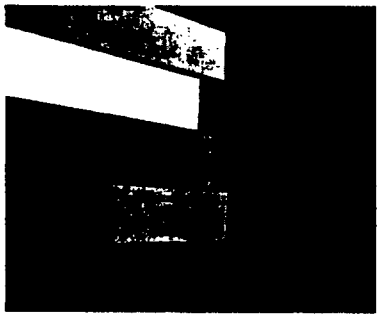
PLAINTIFF'S
EXHIBIT
GF-1527



MAKE MORE MONEY ON THE SIDE WITH RUBEROID DURA-COLOR SIDING



RUBEROID'S NEW DURA-COLOR Clapboard siding is revolutionary. It builds permanent beauty into a house without building up costs. No painting is needed. Color is now sealed in – *preserved in lasting plastic.* Can't fade or peel.

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Appearing in the March issue of National Roofer

MICH05219