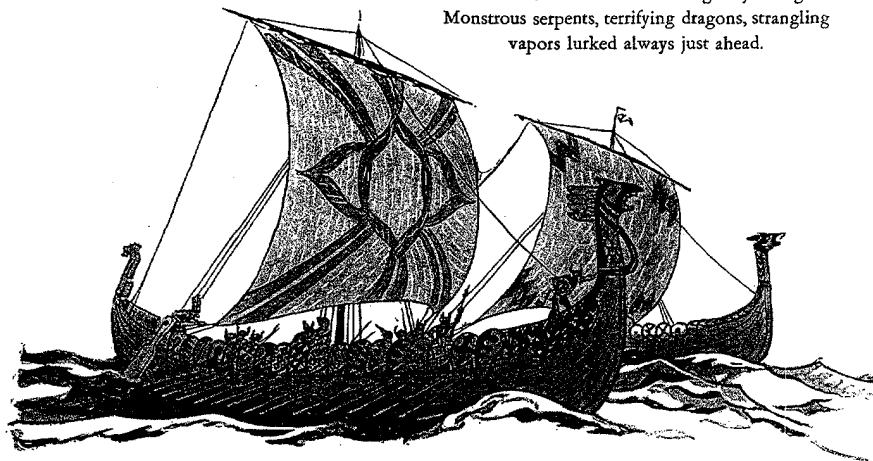


LEIF ERICSON and his Norse Vikings sailed to America through a sea of darkness. Through ignorance and superstition these rude Norsemen lived in constant fear of imaginary dangers. Monstrous serpents, terrifying dragons, strangling vapors lurked always just ahead.



Your ships face a danger the Vikings never feared

MODERN mariners have no fears of supernatural monsters. In huge steel ships they sail safely over charted routes. But even under modern conditions their ships are threatened with an ever-present danger—a danger the Vikings thought little about. Sun, air, moisture are constantly striving to destroy the materials of which ships are built. The steel ships of today must be safe-guarded against corrosion.

The rust-forming elements cannot reach the metal to do harm when it is protected with a coating of pure red-lead—such as Dutch Boy red-lead. Today wherever ships sail on the seven seas a tough, durable red-lead film is guarding them

from the savage attack of corrosion.

Dutch Boy red-lead, the highest grade red-lead obtainable, is the choice of many ship-owners. It can be had not only in paste form for use with pure linseed oil but also as a liquid ready for immediate use. Both forms come in the natural orange-red color for next-to-metal painting. The liquid also comes in black, browns, and greens for finishing coats. The paste can be shaded to black, browns, greens and other dark colors.

When a white or light-colored finish is desired, as on the superstructure, the practice is to use Dutch Boy white-lead. In the case of metal, the white-base is applied over a red-

lead undercoating. White-lead paint is also noted for its protective qualities and durability. It produces an extremely washable finish—one that stands up under the frequent cleaning of painted surfaces aboard ship.

We maintain a special technical staff who are always ready to help in the solution of painting problems. Write them in care of our nearest branch.



NATIONAL LEAD COMPANY
New York, 111 Broadway; Boston, 131 State Street;
Buffalo, 116 Oak Street; Chicago, 900 West 18th
Street; Cincinnati, 639 Freeman Avenue; Cleveland,
820 West Superior Avenue; St. Louis, 722 Chestnut
Street; San Francisco, 485 California Street; Pitts-
burgh, National Lead & Oil Co. of Pa., 316 Fourth
Avenue; Philadelphia, John T. Lewis & Bros. Co., 437
Chestnut Street.

This advertisement appears in Marine Engineering and Shipping Age, April, 1926, issue.