

TRADE NAME: MOORWHITE EXTERIOR PAINT
CATEGORY: I

COLOR: WHITE
QUALITY: 1

PIGMENT: 70.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

White Lead Carbonate	500	8.95	0.705	8.25	Cwt.	41.25
Titanox R. C.	250	9.23	0.758	5.50	"	13.75
Asbestine	250	10.53	0.830	1.03	"	2.58
Barytes	350	9.45	0.745	1.45-3/4	"	5.10
Titanox A-24	150	4.74	0.374	15.00		22.50
VEHICLE 30.0 %						
Raw Oil	420	54.0	0.426	.99	Gal.	53.46
#3878-R	142	18.0	0.142	.95	"	17.10
Varsol	52	8.0	0.568	.10 1/2	"	.82
#10-R	29	4.0		.56		2.24

CALCULATED YIELD 2,143 126.90 158.80

MANUFACTURED LOSS 2.3%

ACTUAL YIELD 124 Gals.

COST ANALYSIS

MATERIAL COST PER LB. (TOTAL COST DIVIDED BY ACTUAL YIELD).....1.2806
DIRECT LABOR PER GAL., OR LB.0.0635
FACTORY OVERHEAD PER GAL., OR LB.0.0631
BULK COST PER GAL., OR LB.1.4072
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE)...1.1369
FACTORY COST IN PACKAGE PER GAL., OR LB.1.5441

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFERREES:

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET	1.90
(B) TO AN INDEPENDENT WHOLESALER	1.90
(C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER	3.20
(D) TO AN INDEPENDENT RETAILER (DEALER)	2.37
(E) TO OTHER (SPECIFY) Painting Contractor	2.63

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