



The above double-column advertisements measure 4 1/4" wide by 5" deep. The single-column advertisements measure 2 1/4" wide by 5" deep.

Say It Again— "Paint Now!"

Don't let people forget that now is the time to paint!

Remind them that your store is headquarters for good paint—old reliable Dutch Boy lead-and-oil.

Use our free Dealer Newspaper Electro Service to put your message across in the newspapers.

Dealers who sent for our "Spring Paint Week" electros fairly bubble over when they tell us of the increase of business these advertisements brought them.

"Summer Paint Week" electros are ready. Write today for booklet, order the electros you want, and use them in your newspaper advertising — you'll start another boom in your paint business!

These electros are fine for your direct-by-mail circulars, too. For booklet, write our nearest office. No street address necessary.

NATIONAL LEAD COMPANY

New York	Buffalo	Cleveland
Boston	Chicago	San Francisco
St. Louis		Cincinnati

JOHN T. LEWIS & BROS. CO., Philadelphia
NATIONAL LEAD & OIL CO., Pittsburgh