1978
Private Label Survey

	Microbiological Evaluation					Analytical Evaluation				Powder Morphology			
Product	Less Than 10	Less Than 100	Less Than 200	Less Than 500	Label Claim Noncompliance 1	Noncompliance With Federal Spec For Finess 2	Particle Size Control 3	Carbonates 4	Poor Platy Structure 5	Poor Control of funds 6	Lubricity 7	Contains Additives Besides Perfume 8	Rank
JOHNSON & JOHNSON	X										good		1
Treasury (J.C. Penny)	X				X						good		2
* A&P	X									X	fair		3
Hook Drug		X								X	fair		4
Super-X Drug			X								good	X	5
Gray Drug		X				X	X				good		6
* Kroger			X			X				X	fair		7
Walgreen ✓	X								X	X	poor	X	8
Revco		X				X	X	X		X	fair		9
Gold Circle		X			X	X	X		X	X	poor		10
Path Mark-			X			X	X		X	X	poor	X	11
Topco After Shower With Baking Soda	X				X	X	X	4	X	X	-	X	12
Topco		X			X	X	X	X	X	X	poor	X	13
* K-Mart				X					X	X	fair	X	14
Thrifty				X	X			4	X		fair	X	15
Rite-Aid				X	X				X		fair	X	16

CVS

(see attached notes)

* [illegible]

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