

MESSER MARCO POLO · · · SPICES, SILKS, GEMS

● When shrewd Marco Polo traded in the fabulous markets of the Orient, his spices were almost as precious as his silks and gems. But today, under the Durkee label, the choicest spices are within the reach of everyone—a familiar sight on America's kitchen shelves. ● You have doubtless tried Durkee's Famous Dressing and Meat Sauce. Its distinctive flavor comes from the expert blending of 12 selected Durkee spices, aged 6 months in wooden casks of mellow vinegar, then combined with other ingredients to create that tangy condiment which has become so popular. This original 76 year old secret formula is controlled by Durkee Famous Foods, a division of The Glidden Company. ● The Durkee line includes Margarine . . . Mayonnaise . . . Salad Dressings . . . Worcestershire Sauce . . . Dunham's Moist and Shred Cocoanut . . Whole and ground Spices . . Edible and vegetable Oil Shortenings . . Cooking and Salad Oils . . all abundantly supplied to the nation's manufacturing and consuming trade. ● The famous Glidden name—once renowned only for fine paints, varnishes, lacquers—today embraces a group of successful American industries, supplying commodities in wide variety to world markets.

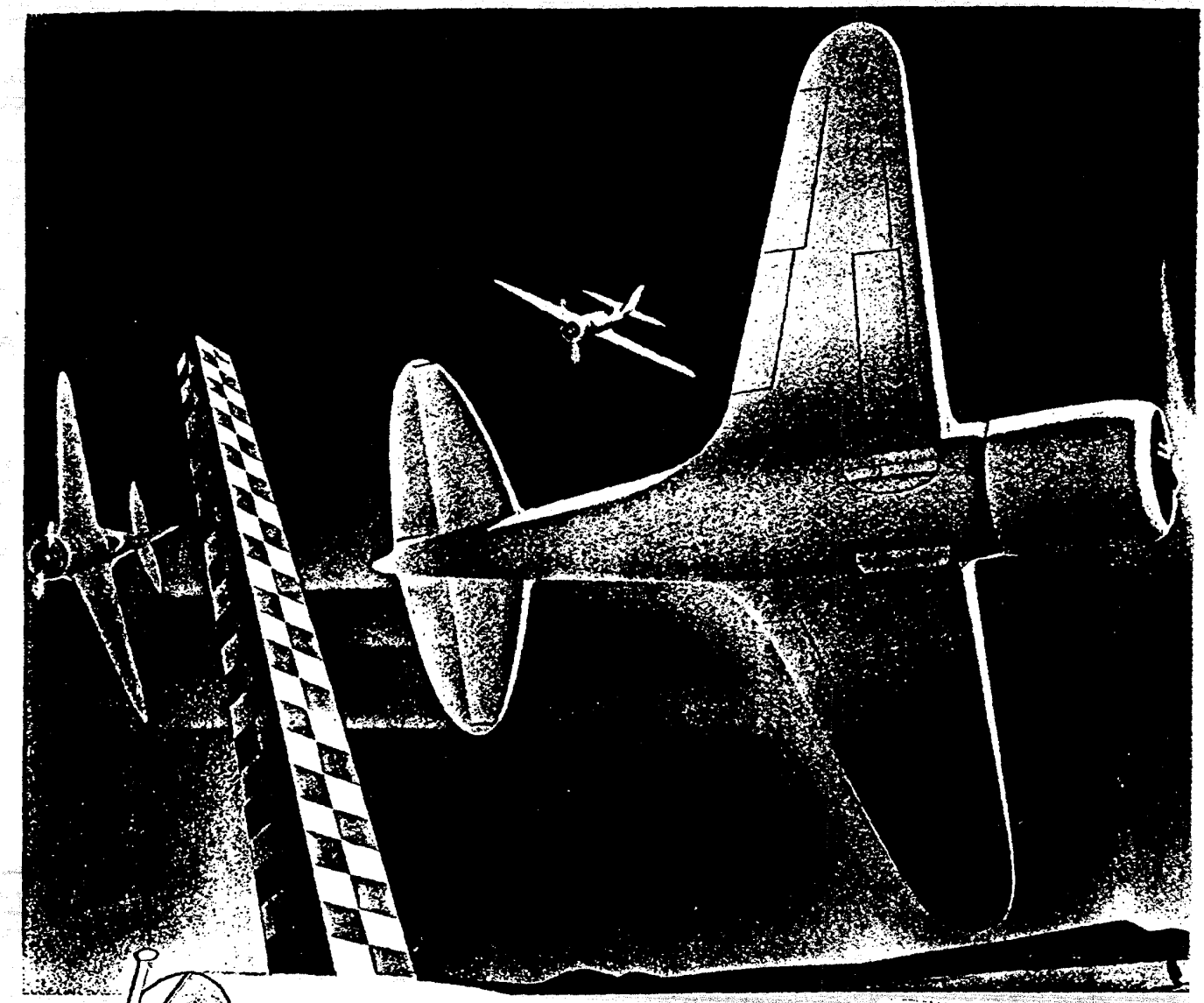
GLIDDEN

Everywhere on Everything

THE GLIDDEN COMPANY · *Cleveland, Ohio*

GLD33459

The Glidden Company, manufacturing Jap-A-Lac, Speed-Wall, Ripolin, Florenamel, Endurance House Paint, Glidden Spar Varnish, and a complete line of home and industrial paints, varnishes, lacquers, enamels. ● Also owning and operating the following: Euston Lead Division, manufacturing Euston White Lead. ● Durkee Famous Foods Division, manufacturing Durkee's Famous Dressing, Dunham's



The Aviation Trinity

OVERHEAD is the flash of wings. The air is alive with man-made thunder. Ten thousand tense spectators crane their necks as a plane rounds the final pylon—and roars home to victory.

Of such stuff is the drama of air racing a drama which draws an increasing gallery of the air-minded every year. Yet behind the thrills and the spectacle is solid, scientific purpose. For America's air races and air meets are, in effect, the proving ground of the inseparable trinity of aviation—*pilots, planes* and *petroleum.*

Out of a long background of testing in these speed trials have come Gulf's Aviation Products. In the fastest conveyances built by man, they have given a noteworthy account of themselves. Last year, many different planes, piloted by many different men, piled up an amazing total of victories for *one* fuel and *one* lubricant—Gulf.

At the 1935 National Air Races, 8 out of the 11 winners used Gulf, and at the 1935 All-American Air Meet, Gulf won 8 out of 9 events, as well as setting 2 world's records and a national record. Such triumphs as these are potent evidence of Gulf's leadership in the realm of aviation.

And, when you make your next flight to some distant city, there is a good chance that your giant transport will come to rest under the very shadow of the familiar Orange Disc. For Gulf serves many of the major airports in its territory, and powers the ships of many of America's leading airlines.

To all who use petroleum products, these fact are significant. For they indicate the high standards of performance which have come to be associated with the Gulf name. *Gulf Oil Corporation of Pennsylvania . . . Gulf Refining Company*

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