

REPRODUCED AT THE NATIONAL ARCHIVES

Name: B P S House Paint
 Category: Exterior House Paint
 Color: White
 Number: 218
 Quality: First

Market costs as of
 3-31-42

	Lb.	Yield in Gallons	Unit Cost	Total Cost
Pigment: 65%				
Leaded Zinc (62% Lead)	780	15.4	.237	
Titanium Oxide	104	3.2	.16	\$ 54.60
Asbestine	156	6.5	.008	16.64
				1.25
Vehicle: 35%				
Refined Linseed Oil	186	24.	1.08	25.92
Raw Linseed Oil	263.5	34.	1.01	34.34
Bodied Linseed Oil	32.	4.	.14	4.56
Processed Linseed Oil	24.	3.	.81	2.43
Mineral Spirits	45.5	7.	.095	.67
Drier	10.6	1.5	.60	.90
Drier	10.6	1.5	.44	.66
Calculated Yield	1,612.20	100.1	.6495	\$141.97

Cost Analysis:

Material cost per gallon (total cost divided by calculated yield plus 5% for loss and shrinkage) \$1.49
 Manufacturing cost .27
 Bulk cost per gallon \$1.76
 Package cost (container only) .09
 Factory cost in package per gallon \$1.85

PRICES

(D) To an independent retailer (dealer) \$2.43

OPA 0001009

N 4851