

Schedule IGrade SpecificationsCost and Selling Prices as of March 31, 1942

Trade Name: Sun-Proof House Paint
 Category: Exterior
 Color: Titanic Outside White
 Number: 1-54
 Quality: First

	Lbs.	Yield in Gals.	Unit Cost	Total Cost
<u>PIGMENT - 65%:</u>				
35% Lead Zinc Oxide	459	9.33	.0707 per lb.	\$ 32.45
Basic Carb. White Lead	171	3.02	.0833 per lb.	14.24
Titanium Oxide	155	4.73	.1265 per lb.	22.71
Mica	25	1.00	.0455 per lb.	1.14
Asbestine	193	8.13	.0116 per lb.	2.24
<u>VEHICLE - 35%:</u>				
Raw Linseed Oil	356	45.80	.1313 per lb.	46.74
Air Blown Linseed Oil	152	19.10	.1364 per lb.	20.73
Drier	27	3.70	.0536 per lb.	1.45
Mineral Spirits	34	5.20	.0144 per lb.	.49
Calculated Yield	1572	100.		122.19
Manufacturing Loss 1%		1		
Actual Yield		99		

Cost Analysis:

Material Cost per gallon	\$ 1.4362
Direct Labor Cost per gallon	.0137
Factory Overhead per gallon	.1543
Bulk Cost per gallon	\$ 1.6020
Complete Package Cost per gallon (container plus filling expense)	.1290
Factory Cost in Package per gallon	\$ 1.7430

PRICES

(a) To a Company owned or controlled outlet	\$ 1.34
(b) To an independent wholesaler	no sales
(c) By Company owned or controlled outlet to retail customer	3.35
(d) To an independent retailer (Dealer)	2.43
(e) Painter and Maintenance Buyers	3.02

OPA : ■■■000703

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