

ONE

GALLON



O'BRIEN

Liquid Velvet

WALL

ALKI-THERM

PAINT

YELLOW

synthetic colors

W.D. & H.O. BISHOP CORPORATION, SOUTH PLAINFIELD, N.J.

NEW YORK, N.Y. 10017

Flat Wall Enamel

For New Unpainted Surfaces

2nd Coat—Liquid Velvet Alkyd.

REGISTERED

REG'N. No.

9-17-59

DATE _____

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2067-3 (5)

For Old Painted Surfaces

1 Coat Work—One coat of Liquid Velvet Alkyd will do an excellent job.

2 Coat Work—If paint film is in bad condition or a radical color change is made, follow two coat system under "New Unpainted Surfaces." Or, apply two coats Liquid Velvet Alkyd.

Surfaces—Surface should be washed perfectly free of kalsomine, dirt, grease, glue size or soluble casein paints.

Application—Apply with brush, roller or spray. If thinning is necessary, use O'Brien's Odorless Thinner. O'Brien's Reduct, turpentine or mineral spirits may also be used, not to exceed one pint per gallon. Allow at least 24 hours drying at temperature not less than 68° F. between coats. Stir thoroughly before and during use.

NOTE: Deep colors will burnish. Exercise caution where they are

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT

**KEEP AWAY FROM HEAT
AND OPEN FLAME
CONTAINS LEAD OR OTHER COM-
POUNDS HARMFUL IF EATEN**

Do not apply on toys, furniture or in-
terior surfaces which might be chew-
ed by children. **USE WITH ADE-
QUATE VENTILATION.** Avoid breath-
ing vapor or spray mist. Avoid pro-
longed contact with the skin. Wash
thoroughly after handling and be-
fore eating or smoking. Keep con-
tainer closed when not in use.

[illegible]

49 TOC 001413

DAVEY



O'BRIEN

Liquid Velvet

WALL ALKI-THERM PAINT

VERMILION
SYNTHETIC COLORS

MADE BY THE O'BRIEN CORPORATION, SOUTH PLAINFIELD, N.J.

Flat Wall Enamel

ODORLESS PAINTING EASIER APPLICATION
1 COAT HIDING EXTRA WASHABILITY
. . . LAP-FREE, VELVET SMOOTH FINISH . .

LIQUID VELVET WALL PRIMER & SEALER—A pigmented primer-sealer undercoat for Liquid Velvet Alkyd or other flat, semi-gloss or gloss paints.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—Liquid Velvet Primer tinted to approximate shade of finish coat with O'Brien's Tone-All, Pure Liquid Oil Colors or Liquid Velvet Deep Colors for light shades. For deep shades, use an equal part mixture of "701" Clear Sealer and Liquid Velvet Alkyd finish coat. (Over dry wall, plaster board or fresh plaster, a prime coat of O'Brien's New Vite is recommended instead of Liquid Velvet Primer or "701" Clear Sealer. New Vite may be tinted with Tone-All Colors.)

2nd Coat—Liquid Velvet Alkyd.

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

REGISTERED

REGN. No. 95138
DATE 9-17-54

~~9-17-54~~

For Old Painted Surfaces

1 Coat Work—One coat of Liquid Velvet Alkyd will do an excellent job.

2 Coat Work—If paint film is in bad condition or a radical color change is made, follow two coat system under "New Unpainted Surfaces." Or, apply two coats Liquid Velvet Alkyd.

Surfaces—Surface should be washed perfectly free of kalsomine, dirt, grease, glue size or soluble casein paints.

Application—Apply with brush, roller or spray. If thinning is necessary, use O'Brien's Odorless Thinner. O'Brien's Reducit, turpentine or mineral spirits may also be used, not to exceed one pint per gallon. Allow at least 24 hours drying at temperature not less than 68° F. between coats. Stir thoroughly before and during use.

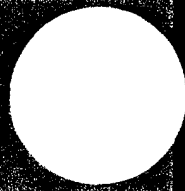
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CAUTION! COMBUSTIBLE

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AND OPEN FLAME
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tainer closed when not in use.

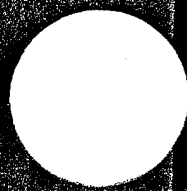
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ORANGE



O'BRIEN



Liquid Velvet®

WALL ALKI-THERM PAINT

ORANGE

Synthetic color

MADE BY THE O'BRIEN CORPORATION, SOUTH LEBAN, OHIO 44066

LIQUID VELVET ALKYD

Flat Wall Enamel

Liquid Velvet Alkyd, made with O'Brien's sensational new Alki-Therm (alkyds combined with special Thermalyzed Oils), is the finest flat wall enamel made. It may be used with superior results over almost any interior surface—plaster, wood, wallboard, metal, wallpaper, etc. Liquid Velvet Alkyd affords:

ODORLESS PAINTING EASIER APPLICATION
1 COAT HIDING EXTRA WASHABILITY
.. LAP-FREE, VELVET SMOOTH FINISH ..

LIQUID VELVET WALL PRIMER & SEALER—A pigmented primer-sealer undercoat for Liquid Velvet Alkyd or other flat, semi-gloss or gloss paints.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—Liquid Velvet Primer tinted to approximate shade of finish coat with O'Brien's Tone-All, Pure Liquid Oil Colors or Liquid Velvet Deep Colors for light shades. For deep shades, use an equal part mixture of "701" Clear Sealer and Liquid Velvet Alkyd finish coat. (Over dry wall, plaster board or fresh plaster, a prime coat of O'Brien's New Vite is recommended instead of Liquid Velvet Primer or "701" Clear Sealer. New Vite may be tinted with Tone-All Colors.)

2nd Coat—Liquid Velvet Alkyd.

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

REGISTERED

REC'D. No. 9330

DATE 9-17-59

For Old Painted Surfaces

- 1 Coat Work**—One coat of Liquid Velvet Alkyd will do an excellent job.
- 2 Coat Work**—If paint film is in bad condition or a radical color change is made, follow two coat system under "New Unpainted Surfaces." Or, apply two coats Liquid Velvet Alkyd.

Surfaces—Surface should be washed perfectly free of kalsomine, dirt, grease, glue size or soluble casein paints.

Application—Apply with brush, roller or spray. If thinning is necessary, use O'Brien's Odorless Thinner. O'Brien's Reducit, turpentine or mineral spirits may also be used, not to exceed one pint per gallon. Allow at least 24 hours drying at temperature not less than 68° F. between coats. Stir thoroughly before and during use.

NOTE: Deep colors will burnish.
Exercise caution where they are used.

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT
AND OPEN FLAME
CONTAINS LEAD OR OTHER COM-
POUNDS HARMFUL IF EATEN
Do not use on surfaces which might be chew-
ed by children. USE WITH ADE-
QUATE VENTILATION. Avoid breath-
ing vapors. Wash thoroughly after
prolonged contact with the skin. Wash
thoroughly after handling and be-
fore eating or smoking. Keep con-
tainer closed when not in use.

LIQUID VELVET FLAT ENAMEL - ORANGE	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - WHITE	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - BLACK	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - RED	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - BLUE	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - GREEN	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - PURPLE	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - BROWN	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - PINK	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - TAN	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - GREY	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - SILVER	42.5%
Pure Liquid Oil Colors	42.5%
LIQUID VELVET FLAT ENAMEL - GOLD	42.5%
Pure Liquid Oil Colors	42.5%

DARTON



O'BRIEN

Liquid Velvet

WALL ALK-THERM PAINT

CONGO BROWN

SYNTHETIC POLYMER

MADE BY THE O'BRIEN CORPORATION, SOUTH LENO, ND 58079, U.S.A. O'BRIEN & CO. INC., NEW YORK, N.Y. 10011

Flat Wall Enamel

ODORLESS PAINTING . . . EASIER APPLICATION
1 COAT HIDING . . . EXTRA WASHABILITY
. . . LAP-FREE, VELVET SMOOTH FINISH . . .

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—Liquid Velvet Primer tinted to approximate shade of finish coat with O'Brien's Tone-All, Pure Liquid Oil Colors or Liquid Velvet Deep Colors for light shades. For deep shades, use an equal part mixture of "701" Clear Sealer and Liquid Velvet Alkyd finish coat. (Over dry wall, plaster board or fresh plaster, a prime coat of O'Brien's New Vite is recommended instead of Liquid Velvet Primer or "701" Clear Sealer. New Vite may be tinted with Tone-All Colors.)

2nd Coat—Liquid Velvet Alkyd.

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

84513B

LS-61-6

DATE _____

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2067-3 (5)

For Old Painted Surfaces

1 Coat Work—One coat of Liquid Velvet Alkyd will do an excellent job.

2 Coat Work—If paint film is in bad condition or a radical color change is made, follow two coat system under "New Unpainted Surfaces." Or, apply two coats Liquid Velvet Alkyd.

Surfaces—Surface should be washed perfectly free of kalsomine, dirt, grease, glue size or soluble casein paints.

Application—Apply with brush, roller or spray. If thinning is necessary, use O'Brien's Odorless Thinner. O'Brien's Reducit, turpentine or mineral spirits may also be used, not to exceed one pint per gallon. Allow at least 24 hours drying at temperature not less than 68° F. between coats. Stir thoroughly before and during use.

NOTE: Deep colors will burnish.
Exercise caution where they are

CAUTION! COMBUSTIBLE

KEEP AWAY FROM HEAT AND OPEN FLAME. CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN. Do not apply on toys, furniture or interior surfaces which might be chewed by children. **USE WITH ADEQUATE VENTILATION.** Avoid prolonged contact with the skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use.

LIQUID VELVET™-CONGO BROWN	
Aglyment	49.08%
Modified Orange	1.31%
C.P. Red Iron Oxide	8.6%
C.P. Umber	10.6%
C.P. Yellow	11.60%
Bone Black	4.3%
Calcium Carbonate	46.16%
Diatomaceous Silica	9.00%
	100.00%
Vehicle	
Modified Soya Alkyd Resin	50.92%
Heat Treated Linseed Oil	27.59%
Heat Treated Ammonium Oil	1.02%
Heat Treated Linseed Oil	1.50%
Heat Treated Ammonium Oil	1.50%
Mineral Spirits & Driers	69.87%
	100.00%

CAUTION



Liquid Velvet

WALL ALKI-THERM PAINT

CERISE

"SYNTHETIC COLORS"

MADE BY THE O'BRIEN CORPORATION, SOUTH BEND, IN. PAT. MORE THAN 10 YEARS OLD

Flat Wall Enamel

ODORLESS PAINTING . . . EASIER APPLICATION
1 COAT HIDING . . . EXTRA WASHABILITY
. . . LAP-FREE, VELVET SMOOTH FINISH . . .

DIRECTIONS FOR USE

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2nd Coat—Liquid Velvet Alkyd.

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

REGISTERED

REG'N. No. 951313

DATE 4-17-59

For Old Painted Surfaces

1 Coat Work—One coat of Liquid Velvet Alkyd will do an excellent job.

2 Coat-Work—If paint film is in bad condition or a radical color change is made, follow two coat system under "New Unpainted Surfaces." Or, apply two coats Liquid Velvet Alkyd.

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CAUTION! COMBUSTIBLE

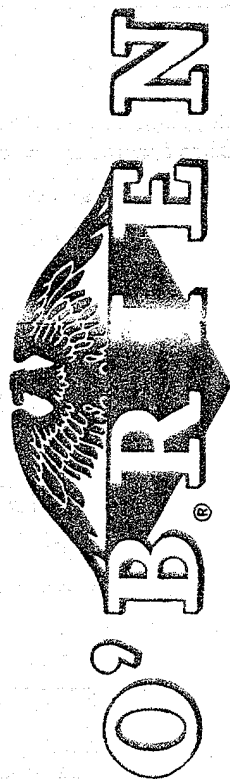
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**AND OPEN FLAME
CONTAINS LEAD OR OTHER COM-
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Do not apply on toys, furniture or in-
terior surfaces which might be chew-
ed by children. **USE WITH ADE-
QUATE VENTILATION.** Avoid breath-
ing vapor or spray mist. Avoid pro-
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thoroughly after handling and be-
fore eating or smoking. Keep con-
tainer closed when not in use.

Liquid Nitrite Flat Finish - CRISTE	
Epoxy Resin	45.96%
Hardener	4.72%
Silica Filler	10.88%
Titanium Colloidal Pigment	10.88%
Zinc Fillings	2.59%
Dispersant Salt	23.37%
Colloidal Carbonate	35.35%
	100.00%
Volatile	34.04%
Air-dry resin Solution*	79.30%
Oxidative Inerted Solids & Oils	20.70%
	100.00%
Non Volatile: Sand Mixeded Air-dry	35.00%
Residue: Oxidative Mineral Sprink	65.00%
	100.00%

ONE

GALLON



Liquid Velvet

WALL  PAINT

BRIGHT GREEN
"symphonic colors"

MADE BY THE O'BRIEN CORPORATION • SOUTH BEND, IND. • BALTIMORE, MD. • OKLAHOMA CITY, OKLA.

49 TOC 001422

Flat Wall Enamel

DIRECTIONS FOR USE

For New Unpainted Surfaces

2nd Coat—Liquid Velvet Alkyd.

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

REGISTERED

REG'N. No. 92738

DATE 9-17-59

4

2067-3

For Old Painted Surfaces

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KEEP AWAY FROM HEAT

**AND OPEN FLAME
CONTAINS LEAD OR OTHER COM-**

POUNDS HARMFUL IF EATEN

terior surfaces which might be chew-

adequate ventilation. Avoid breathing by children. USE WITH ADE-

Avoid vapor or spray mist. Avoid pro-

longed contact with the skin. Wash thoroughly after handling and be-

ore eating or smoking. Keep con-

460 IN 1941 HUMAN FACTORS EXPLAINED

49 TOC 001423

● O'BRIEN'S ●

Squid Velvet
THE ORIGINAL VELVET WALL FINISH



WASHABLE FLAT
WALL ENAMEL

Better than ever, this alkyd wall finish may be used with excellent results over most any interior surface—over plaster, wood, wallboard, metal, wallpaper, etc. Its excellent hiding and sealing qualities insure satisfactory one coat jobs on most *normal surfaces*. Easily applied with brush or mohair roller. Has no objectionable odor. Ready mixed. May also be sprayed.

A clear, long oil, neutral sizing material for use over both painted and unpainted surfaces. Has excellent adhesion, seals the most porous surfaces. May be used straight or intermixed with Liquid Velvet. Dries overnight. An excellent vapor barrier.

An ideal undercoat for Liquid Velvet where two coat work is necessary due to condition of surface to be painted. Combines the sealing properties of wall size with the full benefit of a solid covering coat of paint. Special directions on package.

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tion. Avoid breathing vapor or spray
mist. Avoid prolonged contact with the
skin. Wash thoroughly after handling.
Do not eat or drink before eating or smoking. Keep
container closed when not in use.

LIQUID VELVET™ CONGO BROWN	
Pigment	49.08%
Maleate Orange	1.31%
Maleate Yellow	10.40%
Sun Yellow Oxide	10.40%
Sun Chrome Yellow	1.40%
Bone Black	.43%
Calcium Carbonate	66.16%
Diatomaceous Silica	9.00%
	100.00%
Vehicle	50.92%
Modified Soya Alkyl Resin	27.99%
Heat Treated Unsung Oil	1.02%
Heat Treated Tung Oil	1.02%
Heat Treated Linseed Oil	1.02%
Thermalized Tung Oil	.50%
Mineral Salts & Driers	49.87%
	100.00%

DRYING—do not recoat Liquid Velvet or Liquid Velvet Primer until they have dried hard. Normally allow 24 hours at temperature of not less than 68° F. with good ventilation.

Surfaces to be coated with Deep Colors normally require two coats—a prime coat consisting of a mixture of equal parts O'Brien's 701 Clear Sealer and Liquid Velvet of the finish color. Whenever practicable, stipple or roller-coat the finish coat of Liquid Velvet for maximum uniformity. Deep Colors will burnish when spot rubbed and caution should be exercised on where they are used.

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CAL.
LOS ANGELES, CAL.