

Endurance House Paint
(Two-color House)
J-56 — Endurance Imperial House
Paint

18.00 per M
2.00 per C



Your home is worth more... Protect it with paint!



Your home is worth more... Protect it with paint!

GLD32112

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Dear Friend:

Your home is probably your largest investment, representing years of savings, surely it deserves the protection of a good paint job! And it certainly is worth the beauty of a professional job carefully done by experienced men! You'll save costly repairs later and in the meantime have the satisfaction of living in the "best looking home on the street."

We have the "know how" and equipment to give it a complete and thorough painting with Glidden quality products—the finest you can buy—Glidden Endurance Imperial House Paint specially formulated for economical ONE COAT painting or Glidden Endurance and Basecoat for long lasting two coat work.

Our estimates are free—we're ready to schedule you! Don't let your home, which means more to you now than ever before, deteriorate for the lack of paint. Protect your investment by calling us today!

Cordially yours,

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PRINTED IN U. S. A.

J56

Dear Friend:

Does your house need painting? How about the garage, fences, or just the trim of the house? We have a fresh supply of Endurance House Paint, just received from the great Glidden paint factory. It is a top-quality paint, made of pure White Lead and Titanium, finely ground in heavy-bodied Linseed Oil. Endurance House Paint is self-cleaning . . . it chalks gradually and uniformly, to make an ideal surface for repainting years later. We also have Endurance BASECOAT, the perfect primer which gives you the finest two-coat paint job when you use it under Endurance House Paint. We believe these two paints are the best ever made for outside house painting. Call us at your earliest convenience for an estimate on your painting requirements.

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Form No. J-87 Printed in U. S. A.

B. P. BSM 155

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