

Glidden Colors-In-Oil



Glidden Colors-In-Oil are rich, clean, pure colors, which give you free-flowing, super-ease blending. Each color is ground exceedingly fine in special pale linseed oil, to give it quick, positive dispersion—smooth, even color that blends into the body of the material and becomes a part of it.

Glidden Colors-In-Oil are unexcelled for tinting white and colored paints and enamels of all kinds, except latex, emulsion paints and lacquers. You can use Glidden Colors-In-Oil with confidence in white leads, white oil paste paints, alkyl flat wall paints, alkyl semi-gloss and gloss enamels—interior and exterior finishes. Use Glidden Colors-In-Oil to strengthen and deepen any shade to achieve the exact color effect desired. Glidden Colors-In-Oil are excellent also for use with glazing liquids to create blending and mottling effects.

You can get perfect tones, hues and strength of color, exactly as you want with Glidden Colors-In-Oil. It is the first choice of Professional Painters.

another product of Glidden paint research



Use Glidden Colors-In-Oil

With Any of the Following Products

ENDURANCE HOUSE PAINT



Beautiful modern pastel hues are easy to make. Standard house paint colors can also be shaded. When tinting white, use ENDURANCE TINTING BASE WHITE No. 1804. Do not shade Endurance White No. 1800; Imperial White No. 1867; Mildew & Fume-Resistant White No. 1880 or Everon No. 2200.

JAPALAC ONE COAT ENAMEL



The brilliant enamel colors of JAPALAC give refreshing new beauty to any surface—wood, plaster or metal—inside and outside. JAPALAC hides in one coat, resists acids, alkalies and fruit juices.

SPHED LUSTRE SEMI-GLOSS ENAMEL



A new, deodorized alkyl semi-gloss enamel. Requires no other primer on new plaster or new wood. Ideal for kitchens, bathrooms, hallways—walls, woodwork, furniture and metal. Washes like tile. Wide range of beautiful colors.

FLORENAMEL



FLORENAMEL is an alkyl enamel with extra durability for porch floors, stairs, railings, canvas decks, kitchen floors, mopboards and cabinets. Scrubbable! Use it inside and out, it is built to take abuse.

G. D. RIPOLIN — DE LUXE ENAMEL



Gloss and Semi-Gloss, White only. May be tinted with Colors-In-Oil to achieve beautiful pastel hues in modern motifs. RIPOLIN is one of the oldest and finest enamels with world wide acceptance. Architects and professional painters recognize RIPOLIN as the finest finish available for interior and exterior enameling.

Colors-In-Oil available in gals., qts., 1/2 pt. cans and 1" x 8" tubes.

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THE GLIDDEN COMPANY
National Headquarters: CLEVELAND 2, OHIO

COLORS-IN-OIL



For Blending and

Everywhere on Earth

Glidden COLORS-IN-OIL

COLORS-IN-OIL FULL STRENGTH	REDUCED TINTS	
	1/2 PINT TO 1 GAL. WHITE	ONE TUBE TO 1 GAL. WHITE
CHROME YELLOW LIGHT		
CHROME YELLOW MEDIUM		
CHROME YELLOW DARK		
BURNT SIENNA		
AMERICAN VERMILION		
VENETIAN RED		
ROSE LAKES *		

AMERICAN VERMILION and ROSE LAKES should not be used in exterior paints.

COLORS-IN-OIL FULL STRENGTH	REDUCED TINTS	
	1/2 PINT TO 1 GAL. WHITE	ONE TUBE TO 1 GAL. WHITE
CHROME GREEN LIGHT		
CHROME GREEN MEDIUM		
PERMA-GREEN		
PRUSSIAN BLUE		
ULTRAMARINE BLUE *		
PERMA-BLUE		
LAMP BLACK		

* COLORS DISCONTINUED WHEN PRESENT STOCKS ARE EXHAUSTED.

COLORS-IN-OIL FULL STRENGTH
YELLOW SCABE
RAW SIENNA
BURNT UMBER
RAW UMBER
WASHED BLACK

The larger color chips
Glidden Colors-In-Oil
smaller color chips
reduced strength, or
ENAMEL WHITE
These Colors-In-Oil
(or solvent type) int
also to create speci
in established stand