

Trade Name: Ellicott
 Category: Exterior House Paint
 Color: Verdi Green
 Quality: First

	Lb.	Yield in Gallons	Unit Cost	Total Cost
Pigment: 40.6%				
Permanent Green X101C	57½	3.20	.85	48.28
Primrose Yellow A-3042	16½	.33	.16½	2.68
Titanox B-30	30	2.26	.0575	4.60
Asbestina	120	5.06	.013	1.56
Vehicle: 59.2%				
Rezyl 809-1	123	15	.2475	30.44
Raw Linseed Oil	169	21 7/8	.79	17.06
Oleum Spirits	49	7 1/2	.08½	.54
16% Lead S-6072	5	5/8	.84½	.53
Cobalt Drier 6%	3	5/16	2.65	.83
#3 Emajay Naptha	30	5	.33	1.65
Colligen Manganese	2	5/32	1.56	.24
				109.11
Calculated Yield		61.34		
Manufacturing Loss -		3.84		
Actual Yield		57.50		

Cost Analysis:

Material Cost per gallon (Total cost divided by actual yield)-----	1.89
Direct Labor cost per gallon -----	.0425
Factory overhead per gallon-----	.1912
Bulk Cost per gallon-----	2.1337
Complete package cost per gallon (Container plus filling expense)-----	.13
Factory cost in package per gallon---	2.2537

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

(A) To a company owned or controlled outlet-----	
(B) To an independent wholesaler-----	
(C) By company owned or controlled outlet to retail customer---	
(D) To an independent retailer (Dealer)-----	\$3.35
(E) To other (specify)-----	

(Our business is principally through the independent retail dealer and therefore we are showing that price only)