

Instructions for Thinning Euston Lead in Oil

EUSTON ALL-PURPOSE PAINT - Turpentine Thinning Formulas

PAINTING FOR OUTSIDE NEW WOOD

Prime Coat	100 lbs.	Third Coat	100 lbs.
Euston White Lead	4 gals.	Euston White Lead	3 3/4 gals.
Unleaded-Repalcement Oil	8 gals.	Unleaded-Repalcement Oil	1 1/2 gals.
Gallons of Paint	12 gals.	Gallons of Paint	5 1/4 gals.

No Drier Needed When Using Unleaded Replacement Oil

REPAINTING OUTSIDE WOOD

(Old Work)	First Coat	Second Coat	100 lbs.
Euston White Lead	100 lbs.	Euston White Lead	100 lbs.
Unleaded-Repalcement Oil	3 1/2 gals.	Unleaded-Repalcement Oil	3 1/2 gals.
Gallons of Paint	7 1/2 gals.	Gallons of Paint	6 1/4 gals.

SOFT PASTE - 12% OIL

PAINTING OUTSIDE NEW WOOD	Third Coat	100 lbs.
Euston White Lead	Euston White Lead	100 lbs.
Unleaded-Repalcement Oil	Unleaded-Repalcement Oil	3 gals.
Gallons of Paint	Gallons of Paint	6 1/4 gals.

REPAINTING OUTSIDE WOOD

First Coat	100 lbs.	Second Coat	100 lbs.
Euston White Lead	100 lbs.	Euston White Lead	100 lbs.
Unleaded-Repalcement Oil	1 1/2 gals.	Unleaded-Repalcement Oil	2 gals.
Gallons of Paint	2 1/2 gals.	Gallons of Paint	6 1/4 gals.

HEAVY PASTE - 9% OIL

PAINTING OUTSIDE NEW WOOD

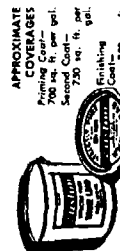
Prime Coat	100 lbs.	Second Coat	100 lbs.
Euston White Lead	100 lbs.	Euston White Lead	100 lbs.
Unleaded-Repalcement Oil	4 gals.	Unleaded-Repalcement Oil	2 1/2 gals.
Gallons of Paint	14 gals.	Gallons of Paint	7 1/4 gals.

REPAINTING OUTSIDE WOOD

First Coat	100 lbs.	Second Coat	100 lbs.
Euston White Lead	100 lbs.	Euston White Lead	100 lbs.
Unleaded-Repalcement Oil	3 1/2 gals.	Unleaded-Repalcement Oil	3 1/2 gals.
Gallons of Paint	6 1/4 gals.	Gallons of Paint	6 1/4 gals.

THIRD COAT

100 lbs.	100 lbs.
Euston White Lead	Euston White Lead
Unleaded-Repalcement Oil	3 3/4 gals.
Gallons of Paint	6 1/4 gals.



STRICTLY PURE
Euston
WHITE LEAD

APPROXIMATE COVERAGE

Priming Coat -	750 sq. ft. per gal.
Second Coat -	750 sq. ft. per gal.
Finishing Coat -	750 sq. ft. per gal.

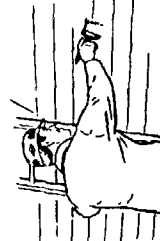
HEAVY PASTE - 9% OIL

REPAINTING OUTSIDE WOOD

First Coat	100 lbs.	Second Coat	100 lbs.
Euston White Lead	100 lbs.	Euston White Lead	100 lbs.
Unleaded-Repalcement Oil	2 1/2 gals.	Unleaded-Repalcement Oil	2 1/2 gals.
Gallons of Paint	7 1/4 gals.	Gallons of Paint	7 1/4 gals.

THIRD COAT

100 lbs.	100 lbs.
Euston White Lead	Euston White Lead
Unleaded-Repalcement Oil	3 3/4 gals.
Gallons of Paint	6 1/4 gals.



PAINT YOUR HOME WITH

Euston

NO DRYING WITH LEAD IN PAINT

Euston White Lead is an outstanding achievement in the white lead field. It makes the quality of Euston white lead paint not only superior to other white lead paints, but also more economical. It is finer ground, mixes quicker with the oil and does not pull under the brush—making jobs much easier!

Experience shows that those who have used this product find they get at least 10% more paint per 100 pounds than with other white lead—making painting more economical! It is finer ground, mixes quicker with the oil and does not pull under the brush—making jobs much easier!

Euston Lead lets cleaner and the finished job is completely satisfactory. Use this superior white lead when you paint—get on the road to economical painting NOW!



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Better



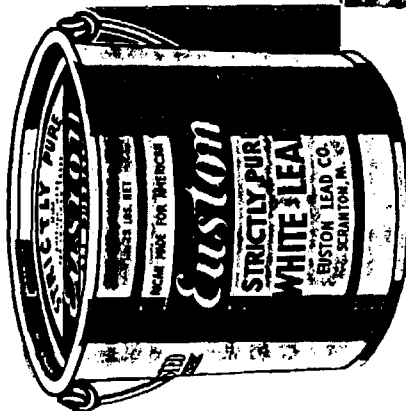
It's Better

EUSTON WHITE LEAD



Remains Since 1862
Euston White Lead is different. It is a nationally known white lead, and its purity and freedom from impurities are attested by the fact that it has been used three times to insure perfect blending of pigment and oil. Euston White Lead is better and goes further than you get more paint per hundred pounds.

EUSTON Related Products
Euston Related Products were developed especially for use with Euston White Lead to further assure good results and lasting satisfaction. Each represents the highest quality obtainable.
EUSTON HOUSE PAINT PRIMER
EUSTON THINNING OIL
EUSTON FLATTING OIL
EUSTON PURE COLORS IN OIL
EUSTON LEAD COMPANY
SCRANTON, PA.



BEST IN THE TESTS THAT MEAN THE MOST

SUSPENSION
At the right on the glass panel is a nationally known white lead. At the left is Euston White Lead. The two are all stirred up and poured equally into the glass panel. The Euston White Lead is seen more clearly than the other. It is smooth, free from lumps, and unclouded in every particular.

WEATHERING
The wood panel at the right was painted with the nationally known white lead. The panel at the left with Euston White Lead. Both panels were compared after being exposed to the weather for two months at a 45 degree angle. The Euston White Lead panel is in better condition than the other. The wood panel at the left is compared with the wood panel on the Euston White Lead panel.

OPACITY
At the right is a nationally known white lead. At the left is Euston White Lead. Equal quantities of both leads were thoroughly mixed with the same quantity of oil, and then spread on a surface of dry, level ground. The Euston White Lead is seen more clearly than the other. It is smooth, free from lumps, and unclouded in every particular.

**It's a Whiter White...
It's Ground Finer...
It Tints Clearer...
It Makes More Paint
Per Pound of Lead**

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