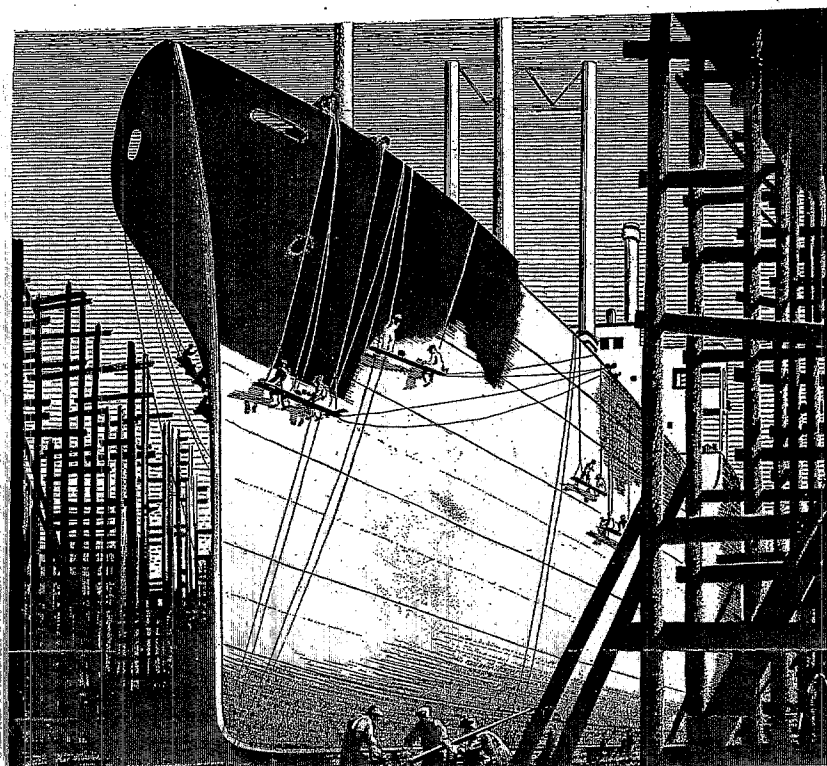




RED PETTICOATS ... 1948 MODEL

A Lady of the Seas must be properly dressed—clad in her protective red petticoat before she dons her outer garb.

The 1948 Model "red petticoat" is Dutch Boy Red Lead, available not only in the regular liquid and paste forms, but also in a quick-drying type developed especially for marine repainting and other situations where

allowable drying time is short.

The use of red lead paint insures a durable, smooth protective film—highly resistant to salt water, gases, smoke and other causes of corrosion.

Not alone in the marine field but throughout American industry red lead is the standard protective paint for iron and steel.



NATIONAL LEAD COMPANY

General Offices: 111 Broadway

New York 6, N. Y.

Midships U. S. Merchant Marine Academy

1948

N 29261

0000-NLI-000015967