



These NEW DUTCH BOY PRODUCTS

make good paint jobs easier than ever to specify



DUTCH BOY COLORS-IN-OIL were especially developed for tinting whitelead paint and are characterized by high tinting strength and true color tone. They come as a smooth, buttery paste, requiring no thinning, and disperse into paint quickly without lumping or streaking.

NOW

YOUR PAINT CAN BE
"DUTCH BOY"
CLEAR THROUGH...
EVEN TO
COLORS AND DRIER

THE latest additions to the Dutch Boy family of fine paint materials are a line of colors-in-oil and a liquid drier.

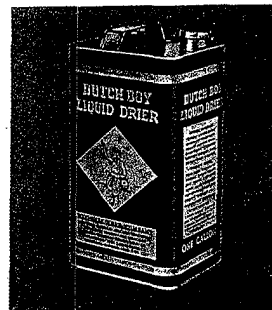
Purely on the basis of their genuine merit, these new products are finding favor everywhere. But there is another and equally important reason why you will want to include them in your painting specifications. Now, with Dutch Boy colors and a Dutch Boy drier available, you can have white-lead jobs that are "Dutch Boy" throughout...with all that this means in quality, reliability and economy.

Make every job an "all-Dutch Boy" job by specifying Dutch Boy paint materials as follows: *For Interior Flat Paint Work*; Wall Primer, White-Lead, Flatting Oil, Colors-in-Oil *For Exterior Gloss Paint Work*; White-Lead, Linseed Oil, Drier, Colors-in-Oil.



NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 930 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 850 W. Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2540 24th St., San Francisco; National Lead & Oil Co., 806 Albany St., Boston; National Lead & Oil Co. of Pa., 315 6th Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia



DUTCH BOY LIQUID DRIER is properly balanced, full strength, uniform...a thoroughly efficient drying agent. This drier will not curdle or injure paint in any way and is manufactured especially for use in white-lead paint.

OTHER MEMBERS OF THE DUTCH BOY FAMILY OF PAINT PRODUCTS

DUTCH BOY FLATTING OIL. A skillfully blended flatting liquid for use with white-lead to produce both flat and semi-flat paint for modern interior painting. Gives a finish which is sanitary, washable, durable, beautiful and economical. For use also as a blending, glazing and bronzing liquid.



DUTCH BOY LINSEED OIL. Pure, clear, well-settled linseed oil—either raw or boiled. Only the best of selected oil is sold in these tested cans.



DUTCH BOY WALL PRIMER. A special primer developed for use in white-lead painting. Stops suction, seals fire cracks and, at same time, serves as first coat. Possesses exceptional hiding power. Forms a tightly adhering foundation for succeeding coats of white-lead. Works equally well on all interior surfaces—plaster, wallboard, insulating board, brick, concrete.



An IMPROVED Soft Paste White-Lead

As a further contribution to better painting, Dutch Boy offers still another new product—Dutch Boy *All-Purpose Soft Paste White-Lead*. Here, for the first time, is a quick-mixing "lead" which is equally suitable for inside as well as outside use. It not only gives a fine gloss but mixed with flatting oil, flats perfectly...without a trace of a "flash" or shiny spot. This soft paste is also whiter and smoother, insuring better all-around appearance.



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